



BIKE PITTSBURGH

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WHAT IS INCLUDED IN BIKEPGH'S BIKE FRIENDLY BUSINESS SUPPORT & CERT?

I. EVALUATION

- A. Site visit
 - 1. Conducted by BikePGH together with your Business' BFE point person (usually a project lead, Facilities Manager, and/or HR coordinator). Examines workplaces facilities and policies, and identifies areas for potential improvement in preparation for application for National Bike Friendly Business Certification.
- B. Bicycle Action Plan
 - 1. BikePGH drafts a Bicycle Action Plan for the workplace. The plan will inventory your Business's bike friendly aspects & provides a checklist of action items for improvement. The plan also includes resources for installing facilities and developing workplace policies that encourage riding bicycles.
- C. Transportation Survey for distributing to employees and establishing an office commute baseline.
- D. Guided application to the League of American Bicyclists Bike Friendly Business certification once the business is deemed eligible.

II. ENGINEERING

- A. Walkthrough & consultation for improved bike parking, storage and changing facilities at the business.
- B. BikePGH is an Advocacy Dealer for Dero Bike Racks. We will deliver fast quotes on orders and free architectural layouts.

III. EDUCATION

- A. The Bike Hour! a lunch time education presentation
 - 1. 1 hr presentation to teach/show/answer questions about all-things bikes
- B. Pittsburgh Bike Maps
- C. Urban Biking Companion guides
- D. Drive with Care campaign posters
- E. Discounted City Cycling classes
 - 1. Bring a private City Cycling Class to your workplace for a 25% discount.
 - 2. Discount on Individual memberships which will allow them to take regularly scheduled City Cycling Classes at a discounted rate.

IV. ENCOURAGEMENT

- A. Offer 15 employees a 50% discount on BikePGH membership - individual membership will give employees access to dozens of discounts at local bike shops, restaurants, education classes & services. (More memberships can be arranged for.)
- B. National Bike to Work Day

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1. Bike to Work Day Posters
 2. Comprehensive guide & support to host internal Bike to Work Day event for employees
 3. Guide to connecting employees with bike pools (group rides to work); to assist employees with riding by providing the comfort of a group
 4. Access to business pre-sale of Bike to Work Day SWAG Bags to distribute to employees who ride to work.
- C. National Bike Challenge Team Resources
1. Outreach materials
 2. Technical support from BikePGH
- D. PedalPGH
1. 15% discount for employees to ride with 3,000 people in the region's largest organized bike ride

V. RECOGNITION

- A. Listing on BikePGH's [Bike Friendly Business webpage](#) (in addition to a listing on the [Business Program webpage](#))
- B. Listing as certified Bike Friendly Business in BikePGH's Annual Report
- C. Once certification is reached:
1. Static cling window decal to show that your business is a certified Bike Friendly Business.
 2. Art print/certificate from the League of American Bicyclists detailing your certification level
 3. Inclusion in BikePGH's annual Bike Friendly Business Press Release.
 4. Social Media post, tagging your business, to promote your accomplishment to BikePGH's 30,000+-person following.