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ANNUAL REPORT 2015



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FROM THE PRESIDENT

Mac Howison

2015 was a pivotal year for Bike Pittsburgh. The year saw the launch of Healthy Ride, a 500 bike, 50 station bike-sharing system that we incubated and spun off as its own nonprofit. It also marked our first year as proud owners and operators of Positive Spin, our new and enormously impactful youth cycling program that was initially developed by MGR Youth Empowerment.

Last year Pittsburgh officially joined the global open streets movement. In order to put on three car-free OpenStreetsPGH events, Bike Pittsburgh collaborated with a slew of people and organizations including the Pittsburgh Downtown Partnership, Strip District Neighbors, Lawrenceville Corporation, Lawrenceville United, community volunteers, Highmark, and Colcom Foundation. The events attracted an estimated 44,000 participants who enjoyed our car-free streets the last Sunday of each month from May through July.

With an ever-growing population of people who bike for fun and transportation, it is heartening to report that we also grew our City Cycling lessons and forums to reach 569 people with tried and true techniques and information to increase safe bicycling on our streets.

The bike network expanded as well with the City, installing 6 more miles of on street bikeways including extensions to the Penn Ave and Schenley Drive protected bike lanes. Mayor Bill Peduto doubled down on his interest in Complete Streets by issuing an executive order to city departments to plan and engineer our streets with all users in mind. Other municipalities followed suit by voting for symbolic

Complete Streets resolution at the annual meeting of Congress of Neighboring Communities (CONNECT). Millvale went one step further by installing its first shared lane markings throughout their community.

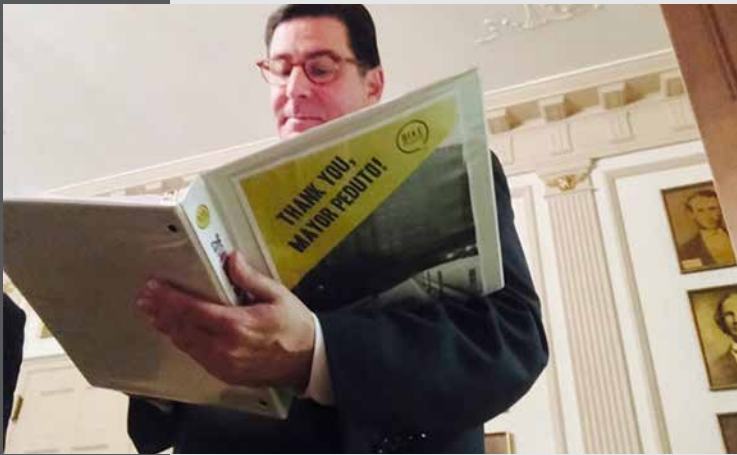
In spite of this progress, tragedy struck again in October in Oakland. Susan Hicks, Hank Walker and Christine Williamson's deaths galvanized the biking and walking communities to band together to ask for further change to our streets in that incredibly critical neighborhood for walkers and cyclists. 3,000 people took action calling for a safer Fifth/Forbes, a citizen activist invented his own cell phone speed camera and found that half of all drivers are speeding on Forbes, and the Pittsburgh Police did a week long assessment of driver behavior as well as a 5 year assessment of crashes in Oakland. The City is now planning for bikeways in this corridor that will hopefully be slated for installation for 2017.

All of this progress is attributable to Bike Pittsburgh's dedicated membership, diligent staff, and the support of Pittsburgh's government, foundation, and business leadership. With so many achievements to be proud of—and serious challenges still a threat—we're looking forward to keeping the momentum of 2015 going strong through 2016 and beyond.

A handwritten signature in black ink, appearing to read "Mac Howison".

Mac Howison
Board Chair

A PIVOTAL YEAR



167,000+ TRIPS ON THE PENN AVE BIKE LANES

These trips were recorded at 12th St on the counter tracks and average about 707 bicycle trips per day during the summer and fall.

645 VOLUNTEERS

Our volunteers helped to open 3.5 miles of our City's streets to people and make OpenStreetsPGH a reality.

MAYOR PEDUTO ISSUES COMPLETE STREETS EXECUTIVE ORDER

Mayor Peduto issued a Complete Streets executive order signaling his commitment to bring safe transportation on our streets, regardless of mode of transportation, in all 90 of Pittsburgh's neighborhoods.

PITTSBURGH BIKE SHARE

We put the finishing touches on spinning out Pittsburgh Bike Share, a new nonprofit which launched the Healthy Ride bike share system on May 31. Now 500 bikes are available at 50 stations across the city. These bikes were taken on 45,000 trips July, August, and September!

INFRASTRUCTURE & PLANNING



6 MORE MILES OF BIKE LANES AND SHARROWS

6 more miles of bike lanes and sharrows were added, bringing the total up to 73 miles, 2.6 of which are protected.

591 BIKE PARKING SPACES

591 bike parking spaces, sold through us, will be installed on public sidewalks and private property.

2 NEW FIXIT STATIONS & BIKE PUMPS

The appearance of 2 new Fixit Stations and bike pumps in the City, offering additional publicly accessible options for on-the-go maintenance.

26% OF ALL TRAFFIC

26% of all traffic on Penn Ave during the Bike to Work Day morning commute consisted of people on bikes.

DOUBLING OF BIKE COMMUTERS OVER 10 YEARS

Our 10 year analysis of Pittsburgh's commuting trends shows a doubling of bike commuters.

EDUCATION



POSITIVE SPIN

This year we brought on a youth education program – Positive Spin! And this summer our youth, rising 4th – 7th grade Pittsburgh Public School students, biked an estimated 2,430 miles throughout the East and West Ends. Our students live in areas covering two-thirds of the District! #WeDefeatHills



WEEKLY RIDE WITH 6TH-8TH GRADE STUDENTS

This Fall, we rode along the North Shore trail weekly with 6th – 8th grade Positive Spin students, hailing from schools where over 90% of students qualify for free/reduced lunch.



3 STUDENTS LEARNED TO RIDE A BICYCLE

We also taught 3 students to ride a bicycle this year!



CITY CYCLING

569 adults took our City Cycling Classes this year.

EVENTS

OPENSTREETSPGH

Our first full season of OpenStreetsPGH drew more than 40,000 people out for 4 hours of dancing, running, bicycling, and playing on 3.5 miles of car-free streets — from Lawrenceville to Downtown — during events in May, June, and July.

WOMEN & BIKING FORUM

90 women attended the 2nd Annual Women & Biking Forum: Pedaling Together to share skills and build community.

75 BIKEFEST EVENTS

Pittsburgh's cycling community planned and took part in 75 BikeFest events over 10 days.

PEDALPGH

2,609 people from across the country participated in PedalPGH, the signature BikeFest event. At the Finish Line Festival, riders devoured 660 pounds of watermelon – 55 watermelons' worth.

BIKE VALET

We valeted 2,000 bikes at the Three Rivers Arts Festival, WYEP Concerts, Gallery Crawls and other bike friendly events this year.

BIKE TO WORK DAY

A whopping 500+ riders stopped at one of BikePGH's 5 Commuter Cafés for snacks, coffee, and fellowship on Bike to Work Day.



COMMUNITY

LIGHT GIVEAWAYS

More than 50 bicyclists were pleasantly surprised by our light giveaways in Oakland and the Northside.

75 BUSINESSES

75 businesses, large and small, joined BikePGH's business member.

MEMORIALS & ACTION

More than 250 community members came together to attend vigils in memory of Susan Hicks, Christine Williamson, and Hank Walker who died while walking and biking in Oakland. Another 3,000 took action online.

WOMEN & BIKING COFFEES

8 Women & Biking coffees were held this year – they're now a monthly occurrence and a great way to meet other women who ride.



MEMBERSHIP

677 FIRST-TIME MEMBERS

677 people became first-time members of BikePGH this year. Become a member today.

MYSTERY RIDE

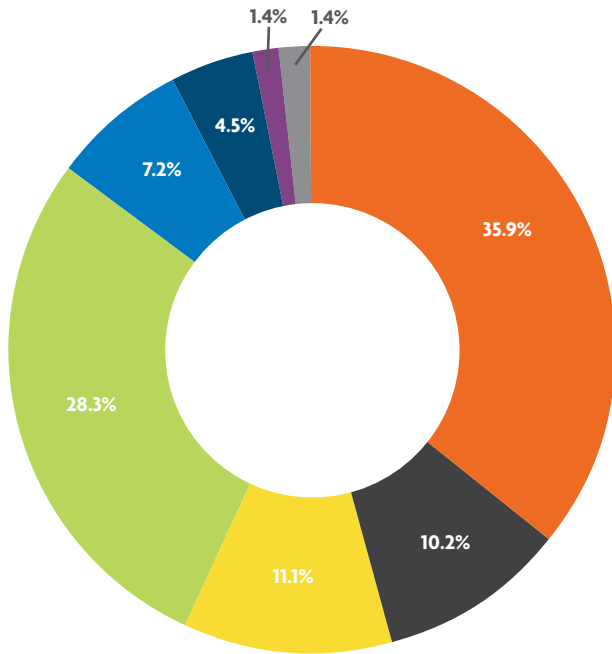
40 members attended our first members only Mystery Ride. The destination and route were a complete surprise.

MONTHLY DONORS

9% of our members decided to become monthly donors, exceeding our expectations for the year.

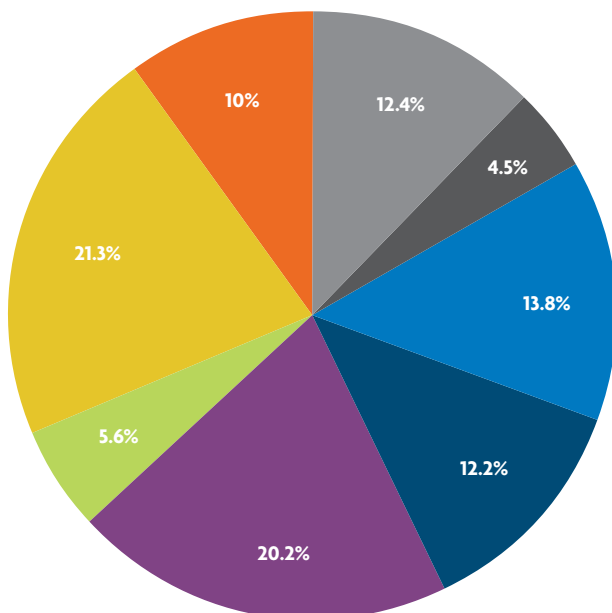


FINANCIALS



INCOME \$805,757

GRANTS.....	\$288,896
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$82,272
MEMBERSHIPS	\$89,696
SPECIAL EVENTS & OTHER FUNDRAISING	\$228,204
EARNED REVENUE.....	\$58,099
BIKE RACK COMMISSIONS.....	\$36,067
BIKEPGH SALES.....	\$11,240
OTHER.....	\$11,283



EXPENSES \$1,102,446*

MANAGEMENT, GENERAL, & OTHER	\$124,162
BIKEFEST & OTHER FUNDRAISING.....	\$45,147
PEDALPGH.....	\$138,711
MEMBERSHIP & OUTREACH	\$122,190
OPENSTREETSPGH.....	\$202,462
BUSINESS PROGRAMS.....	\$56,581
ADVOCACY	\$213,091
PITTSBURGH BIKE SHARE.....	\$100,103**

*Unaudited

**BikePGH acted as a fiscal sponsor for Bike Share Pittsburgh (BSP) until it received its official 501(c)3 tax exempt status from the Internal Revenue Service. As of 12/31/15 all funds raised for BSP had been spent.



THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

FOUNDATION SUPPORT IN 2015

Anonymous
The Benter Foundation
Colcom Foundation
The Heinz Endowments
Highmark Foundation
Neighborhood Allies
PeopleForBikes
Richard King Mellon Foundation

BUSINESS MEMBERS: GOLD

Highmark

BUSINESS MEMBERS: SILVER

1903
Healthy Ride
Peoples
Uber

BUSINESS MEMBERS: BRONZE

AARP
Aero_Tech
Alco Parking
ALCOSAN
Deeplocal
Dero
Dollar Bank
Edgar Snyder
Gelman Reisman
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McKnight Realty

OTB
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PJ Dick
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Red House Communications
Relmagine
Revive Marketing
Ring/Bender
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Whole-Foods

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31st Street Lofts
4Moms
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Big Bang Bicycles
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ColinBurch.com
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GoCycling
Green Building Alliance

Group Against Smog & Pollution
Iron City Bikes
Koontz Insurance Consulting Group
Lawrenceville Corporation
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mossArchitects
NoWait
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Pfaffmann + Associates
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Pittsburgh Downtown Partnership
Pittsburgh Tech Council
Point Park University
Pro Bikes
RedBull
Rhiza Labs
Rothschild Doyno Collaborative
Rugby Reality
Small Change
South Side Chamber of Commerce
Springboard Design
Strada
TakeAim Cycling
The Priory Hotel
Thick Bikes
Top Gear Bicycle Shop
University of Pittsburgh
UPMC Sports Medicine
Urban Design Associates
West Liberty Cycles
WYEP

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