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# ANNUAL REPORT 2014



## CONTACT:

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## FROM THE PRESIDENT

Mac Howison

Bike Pittsburgh made enormous headway in 2014. The City saw one of the largest increases in everyday bike commuting in the nation in one year, and saw the single largest increase since 2000—408 percent! We also saw our membership number rise to its highest point ever, reaching 2,800 members.

It was also a year of firsts. It was our first year offering an in-the-saddle bike training program we call City Cycling. We now offer two different courses, Fundamentals of City Cycling, and Confident City Cycling which cater to different experience levels.

2014 was the first year we attempted an Open Streets event—where streets are closed to cars, and open for people to walk, run, bike, dance, skate, play, and socialize. The event, which we called a snapshot, due to its limited four-block closure, was a smashing success with an estimated 4,000 attendees. Every single one of Pittsburgh's 90 neighborhoods were represented.

Thanks to over a decade of advocacy for biking and walking improvements, the City of Pittsburgh created such a buzz for itself that it was selected to host Pro Walk/Pro Bike/Pro Place, the largest conference of its kind in North America. The City, thanks to the Green Lane Project from PeopleForBikes, committed to installing three protected bike lanes in the lead-up to the conference: On Penn Avenue in Downtown, Schenley Drive in Oakland, and Saline Street

Greenfield. Conference visitors fell in love with Pittsburgh. Afterward one writer for the blog Bike Portland even wrote an article titled, "Pittsburgh is in many ways the city Portland wants to become."

Of course we know that much more work needs to be done. The bike network is nowhere near complete (those beautiful protected lanes need to connect to more places and more bike infrastructure), enforcement of the 4-foot law is still sparse, and there remain many neighborhoods in the City that are still waiting for their first bike lanes and traffic calming projects.

We're looking forward to the year ahead to keep the momentum going with the Mayor's Complete Streets initiative, OpenStreetsPGH, the launch of Healthy Ride (the bike sharing system we incubated), and our first year working with kids through our brand new Positive Spin Program. There are so many ways to enjoy Pittsburgh's neighborhood streets—and we're dedicated to making the places you love the best they can be for everyone.

See you around town in 2015!

A handwritten signature in black ink, appearing to read "Mac Howison".

Mac Howison  
Chairman  
BikePGH Board of Directors

# A MONUMENTAL YEAR OF GROWTH



**WE REACHED 2,800 MEMBERS IN 2014. 638 PEOPLE BECAME FIRST-TIME MEMBERS!**

BikePGH members provide support for our advocacy and programs dedicated to making Pittsburgh a more bikeable and walkable place for everyone.

**A 408% BIKE COMMUTER RATE INCREASE—THE LARGEST JUMP IN THE NATION**

Pittsburgh has quadrupled its bike commuter rate since the year 2000. The numbers also show a doubling of our bike commuter rate since 2007.

**350 VOLUNTEERS!**

Our volunteers worked the equivalent hours of one and a half staff people, contributing their time toward everything from office work to pop-up events to major events like PedalPGH, BikeFest, and the OpenStreetsPGH pilot.

- 150 BikeFest rides and party
- 162 volunteers from PedalPGH including Highmark, REI, PJ Dick, and other business support.
- 94 for OpenStreetsPGH Pilot

# INFRASTRUCTURE AND PLANNING

## NEARLY 2 MILES OF PROTECTED BIKE LANES!

As part of the Green Lane Project 2.0, 3 protected bike lane projects were installed and created nearly 2 miles of protected bike lanes, a first for the city of Pittsburgh.

## OVER 200 NEW BIKE PARKING SPACES

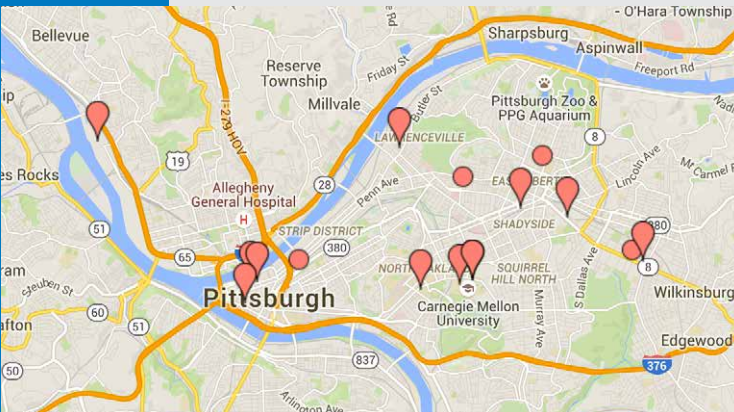
Over 200 new bike parking spaces were added throughout neighborhood business districts and private properties.

## 6 NEW FIXIT STATIONS & BIKE PUMPS

6 new publicly accessible Fixit Stations and bike pumps were installed throughout the city, giving bike riders options for quick, on-the-go maintenance.

## 7 MILES OF NEW BIKE LANES & SHARROWS

7 miles of new bike lanes and sharrows are on our roads, bringing the citywide grand total to 65 miles.



# EVENTS EVENTS EVENTS EVENTS EVENTS



## OPENSTREETSPGH

The first ever OpenStreetsPGH drew over 4,000 people out into the streets (and even over a bridge) for 4 hours in a .5 mile snapshot route in Downtown.



## PEDALPGH

3,000 people from Tel Aviv to Boston came to Pittsburgh to ride at PedalPGH, the region's largest cycling event.



## BIKEFEST

Pittsburgh's cycling community planned and took part in 102 BikeFest events and more than 400 people attended our 10th annual BikeFest Kickoff Party.



## BIKE VALET

3,148 bikes were valeted in 2014 at the Three Rivers Arts Festival, WYEP Concerts, Gallery Crawls and other bike friendly events.



## PRO WALK PRO BIKE PRO PLACE

Pittsburgh played host to over 1,000 planners, biking and walking advocates, and leaders from around the world at the 18th annual Pro Walk Pro Bike Pro Place conference.



## BIKE TO WORK DAY

550 riders stopped at one of the 5 BikePGH Commuter Cafés for snacks, coffee and fellowship on Bike to Work Day.

# COMMUNITY AND EDUCATION

## BIKE LIGHT GIVEAWAYS

250 bike light sets were given out at 5 light giveaways in 4 neighborhoods.

## BIKE FRIENDLY BUSINESS CERTIFICATION

12 businesses received Bike Friendly Business certification from the League of American Bicyclists, which, in combination with our city's 17 other certified businesses means Pittsburgh has the largest number of designated Bike Friendly Businesses in America!

## THANK YOU MAYOR PEDUTO

1,035 people signed our thank you card to Mayor Peduto to expressing heartfelt appreciation for the new protected bike lanes.

## CITY CYCLING BIKE EDUCATION CLASSES

167 people took part in BikePGH's first year of City Cycling bike education classes. 16 students participated in the City Cycling classes hosted by one area high school and one university.

## DRIVE WITH CARE

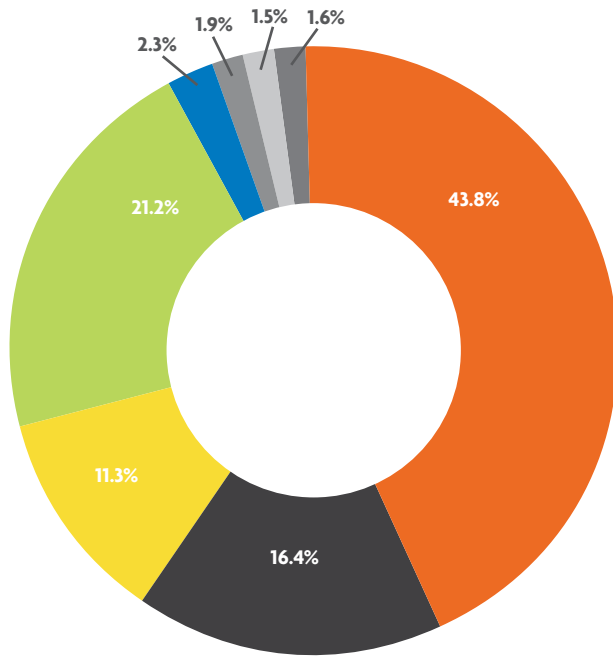
Over 450 people donated in order to make our Drive With Care Indiegogo Campaign a success, pitching in \$52,734 in total. In addition, we held the 2nd Drive With Care photo shoot to photograph six more bike-riding Pittsburghers whose likenesses were displayed on 38 bus shelters and billboards, and the sides of 100 city buses throughout September.



Instructor Dan Yablonsky leads cyclists in East Liberty  
Credit 90.5 WESA's Michael Lynch

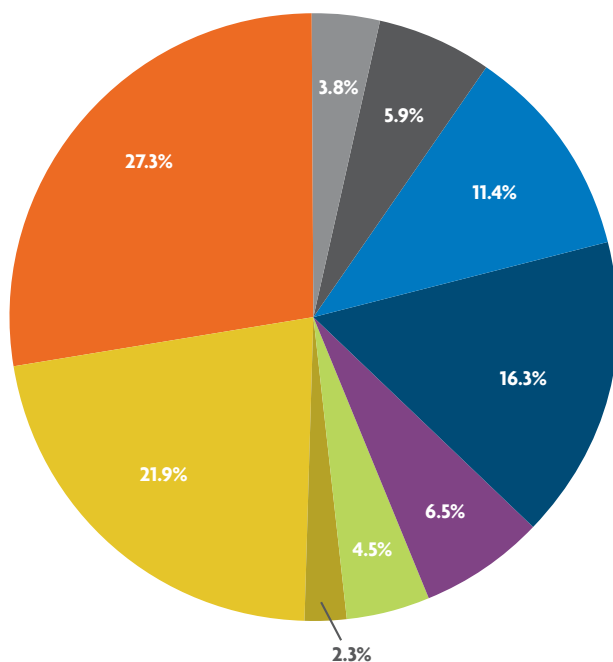


# FINANCIALS



## INCOME \$765,405

GRANTS .....	\$334,989
INDIVIDUAL AND BUSINESS CONTRIBUTIONS .....	\$125,738
MEMBERSHIPS .....	\$86,294
SPECIAL EVENTS AND OTHER FUNDRAISING .....	\$162,459
EARNED REVENUE.....	\$17,680
BIKE RACK COMMISSIONS .....	\$14,207
BIKEPGH SALES.....	\$11,453
OTHER .....	\$12,585



## EXPENSES \$869,027

MANAGEMENT, GENERAL, & OTHER .....	\$32,853
BIKEFEST & OTHER FUNDRAISING .....	\$51,650
PEDALPGH.....	\$99,481
MEMBERSHIP, BUSINESS PROGRAMS, & OUTREACH ....	\$141,318
OPENSTREETSPGH.....	\$56,297
PUBLIC ADVERTISING CAMPAIGN .....	\$39,087
BIKE LANES .....	\$19,984
ADVOCACY .....	\$190,679
PITTSBURGH BIKE SHARE.....	\$237,678*

\*In 2014, BikePGH acted as a fiscal sponsor to raise funds for Pittsburgh Bike Share while the organization was in its formative stages, as it was applying to become its own 501(c)3.



## THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

### FOUNDATION SUPPORT IN 2014

Two Anonymous Donors  
The Alliance for Biking and Walking  
The Benter Foundation  
The Grable Foundation  
The Heinz Endowments  
The Pittsburgh Foundation  
PNC Charitable Trust  
People for Bikes Foundation  
Richard King Mellon Foundation  
The Sprout Fund

### BUSINESS MEMBERS

#1 Cochran  
11 Stanwix St - CBRE  
4moms  
Aero Tech Designs  
Agency1903  
ALCOSAN  
American Diabetes Association  
Bicycle Heaven  
Big Bang Bicycles  
Botero Development  
Colin Burch Design and Illustration, LLC  
Confluence  
Cranberry Township

Deeplocal  
Dero  
Dollar Bank  
East End Food Co-op  
Eat'n Park Hospitality Group  
Edgar Snyder and Associates  
Environmental Planning & Design  
FedEx Ground  
FIKS:REFLECTIVE  
Franktuary  
Fukui Architects  
Gelman & Reisman Law Offices  
GNC  
GoCycling LLC  
Google Pittsburgh  
Green Mountain Energy  
Highmark  
IngMar Medical  
Kelly Strayhorn Theater  
Mosites Construction and Development  
NoWait  
NuGo  
OTB Bicycle Cafe  
pair Networks  
Pashek Associates  
Penn Brewery  
Pittsburgh Cultural Trust

Pittsburgh Downtown Partnership  
Pittsburgh Technology Council  
PJ Dick, Trumbull, Lindy Paving  
Port Authority of Allegheny County  
Project for Public Spaces  
PUMP  
REI Pittsburgh  
Rhiza Labs  
Rotating Mass Media  
Starkist  
Strada  
The Priory Hotel  
Thick Bikes  
Trau & Loevner  
University of Pittsburgh  
Westinghouse  
Whole Foods Market Pittsburgh

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Elizabeth Hazlett  
Michael & Erin Kotyk  
Todd Derr & Amy March  
Mathias Meyer  
Lou & Kathy Testoni  
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## 500-999

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Phillip Bender  
Julia Brooks  
Joanne & Jerry Byers  
Kelly Camp  
Phill Cresswell  
Stacy Drant & Vivek Allada  
Judy Albert & Tony Fiorillo  
Susan Petersen & Stefan Frembgen  
Matt Glenn  
Oscar Huber  
Rachel Kartch  
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John Koutrouba  
Susan Lieber  
William Lovas  
Mark Lowe  
Ryan Poling  
Todd Reidbord  
Alida & Titus Schleyer  
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Reid Andrews & Roye Werner

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Beth Bellon  
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## 100

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