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ANNUAL REPORT 2013



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FROM THE PRESIDENT

Mac Howison

DEAR BIKE PITTSBURGH MEMBERS AND SUPPORTERS,

If 2012 was about staying resilient in the face of tragedy, 2013 was about doubling down on our vision and focusing on the influence and funding needed to bring about real change to our streets. And we did this to enormous success this past year, solidifying our place in Pittsburgh as visionary change-makers, who want to see everyone possible enjoying our streets safely and stress-free by foot and by bike.

The mayoral primary in May gave us a renewed opportunity to raise biking and walking to the critical level of importance it deserves. Our staff led an effort that resulted in collecting thousands of signatures declaring "We bike. We walk. We vote." and delivering those signatures to the candidates vying for the most powerful position in the city. We helped organize bike rides past the candidate's headquarters, and made sure our questions about bicycle and pedestrian safety and connectivity found their way into every major candidate forum. We published our own ambitious platform that we encouraged each candidate to pull from. Finally, we asked each candidate the same 20 questions on what they would do to enhance biking in walking

in Pittsburgh should they get elected. In the end, the life-long progressive, Bill Peduto won, and has pledged to invest heavily in biking and walking over his next four years as Mayor.

Our Better Bikeways Vision inspired the City to apply for PeopleForBikes' Green Lane 2.0 project and was selected as a recipient early in 2014. The stated goal of the project is to help Pittsburgh implement its first projects in what we hope will become a world-class protected bike lane network.

In an effort to humanize bicyclists in the face of steady callous and sometime violent rhetoric often displayed in the comments section of local media's, BikePGH launched the Drive With Care campaign. The message is clear. Bicycle riders could be your friends, neighbors, contractors, business owners, and even your priest and favorite sports hero, so please treat all of us like we're someone you care about.

2013 also marked the 20th anniversary of PedalPGH, a ride we grew to 2,700 riders this year and showing off the on-street bike infrastructure we've fought so hard for over our 12 years as an organization.

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Fundraising for, and incubating Pittsburgh Bike Share was another key focus of ours in 2013. In 2012, bike sharing came out on top of our community-involved strategic planning process, and so we answered the community to make it happen. We partnered closely with the City of Pittsburgh to apply for federal funds, and local philanthropic funds to make sure the new organization that will operate Pittsburgh bike sharing system, was funded to the extent necessary to make it a success out of the gate in 2015. Our hope and vision for this system is that it will make the choice to ride a bike in Pittsburgh simpler and more convenient for people who live here and visit.

We focused on big projects this year like bike share, the better bikeways vision, 20th anniversary of PedalPGH, designing and publishing the 5th edition of the Pittsburgh Bike Map, and raising the stakes for safe streets in the mayoral election without forgetting about the smaller but important community events like Bike to Work Day, BikeFest, and pop-up bike light giveaways that get so many hundreds of people engaged with Bike Pittsburgh.

I'm proud of this organization and I'm proud to be leading it at this exciting time in the City. We're just getting started.

Thank you,

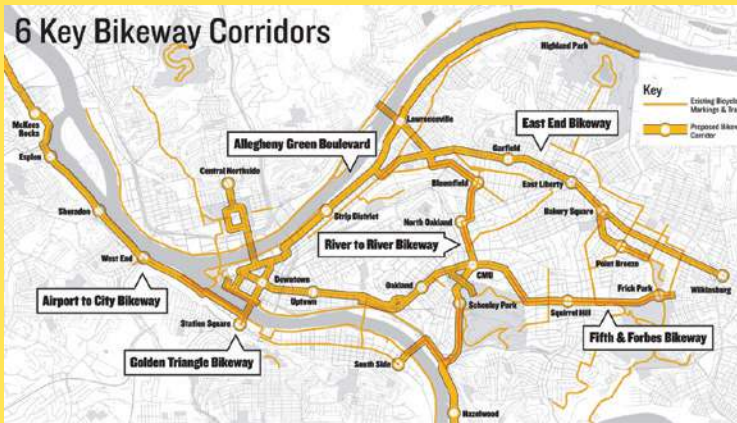


Mac Howison
Board Chair

FROM THE PRESIDENT

Mac Howison





OVER 2,500 PEOPLE SIGNED OUR WE WALK, WE BIKE, WE VOTE PETITION

The petition read, “We want the Mayoral candidates to pledge to make Pittsburgh more livable for everyone, by making our streets and communities safe and inviting for biking and walking.” We followed up with each candidate with a series of 20 questions that we then distributed to our supporters.

6TH HIGHEST LEVEL OF COMMUTING BY BIKE & FOOT IN THE NATION

(of the largest 60 cities).

6 KEY BIKEWAY CORRIDORS IDENTIFIED IN OUR BETTER BIKEWAYS VISION

Our Better Bikeways Vision stresses that bike routes must be interconnected, safe, attractive, and comfortable in order to appeal to people of all ages, especially those who are interested in riding a bike but concerned for their safety.

5 MILES OF NEW BIKE LANES AND SHARED LANE MARKINGS

including the first “green bike lane” in Bloomfield, the first bike lanes in the Central Oakland and Polish Hill neighborhoods. This brings the citywide grand total to 59 miles of bike lanes/sharrows (29.5/29.5 miles).



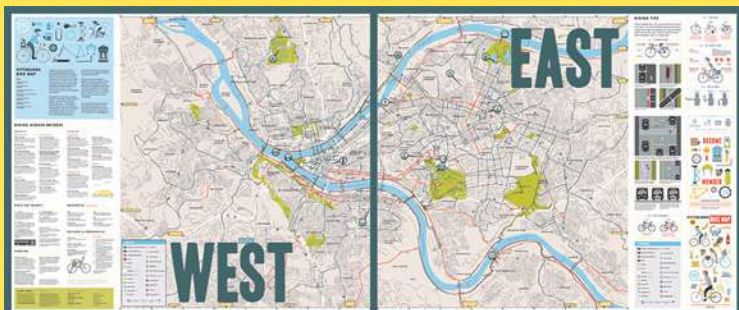
BIKE SHARE ANNOUNCED

A bike share system consisting of 50 bike share stations housing a total of 500 bicycles was announced in March.



20TH ANNIVERSARY OF PEDAL PGH

20th Anniversary of PedalPGH \$41,000 raised, 95,200 miles biked, 95% positive feedback of riders polled.



5TH EDITION OF OUR BIKE MAP

45,000 copies of our Award-Winning Pittsburgh Bike Map.



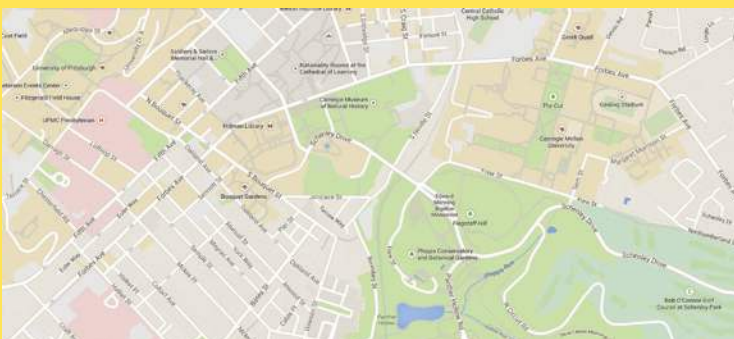
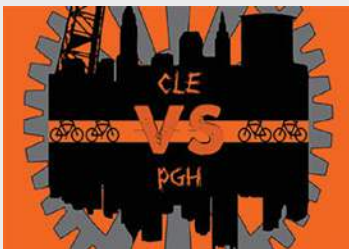
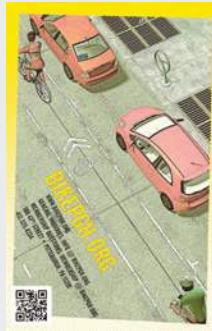
DRIVE WITH CARE CAMPAIGN

4 billboards and 15 bus shelters housed our Drive with Care PSA campaign aiming to humanize people on bicycles;



I <3 MY BIKE

658 I <3 My Bike photos added to the anti-theft database, helping at least 5 people recover their stolen bikes.



URBAN BIKING COMPANION

We released 20,000 copies of our Urban Biking Companion, an updated version of Bike Commuting 101.

VOLUNTEERS

Over 300 volunteers worked for a total of 2,104 hours, the equivalent of an additional full time employee.

EMPLOYER PROGRAM

18 Bicycle Action Plans completed, 12 New Bike Friendly Employers bringing the total to 40.

NATIONAL BIKE CHALLENGE

1,513 Pittsburghers participated in the National Bike Challenge, representing 87 Teams and over 450 employers, placing 3rd nationally against cities with populations over 200,000.

BIKE PARKING

Over 700 new public and private bike parking spaces in Pittsburgh and 20 neighboring municipalities.

SCHENLEY PARK

A half-mile "road shift," where a whole street was converted into bike lanes in Schenley Park.

SPEED HUMPS

The City's first 3 speed humps were installed on Gold Way in Polish Hill, marking a new era for traffic calming and Neighborhood Greenways.

BIKE CORRALS

2 new bike corrals in front of the Double Wide Grill in the South Side and Kaya in the Strip District.

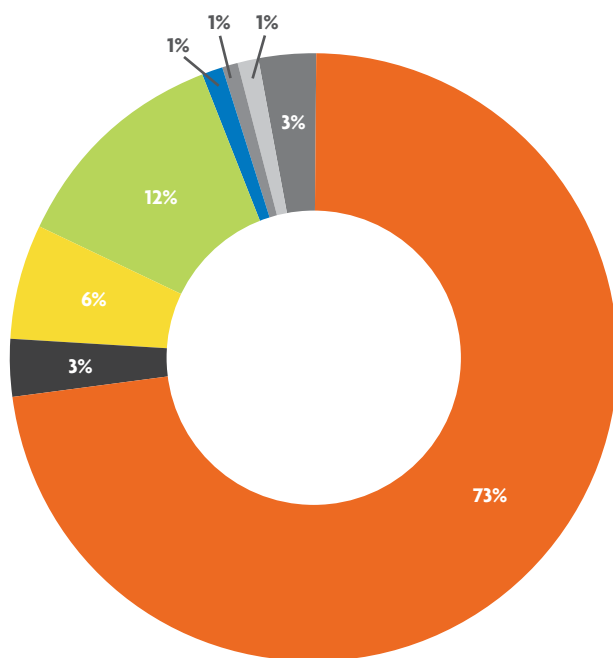
PEDAL PGH

PEDAL PITTSBURGH CELEBRATED 20 YEARS on Sunday, August 25, 2013, its roots beginning in 1994 at the Design Center before transferring to BikePGH in 2012. It was a gorgeous day that broke all previous attendance records, attracting 2,700 registered riders from all over the Pittsburgh region, and hundreds of volunteers, vendors, and staff who took part in the event. 2013 was a huge success with \$41,000 raised after expenses, nearly 100,000 miles ridden, and 95% positive feedback of riders polled.

20
YEARS

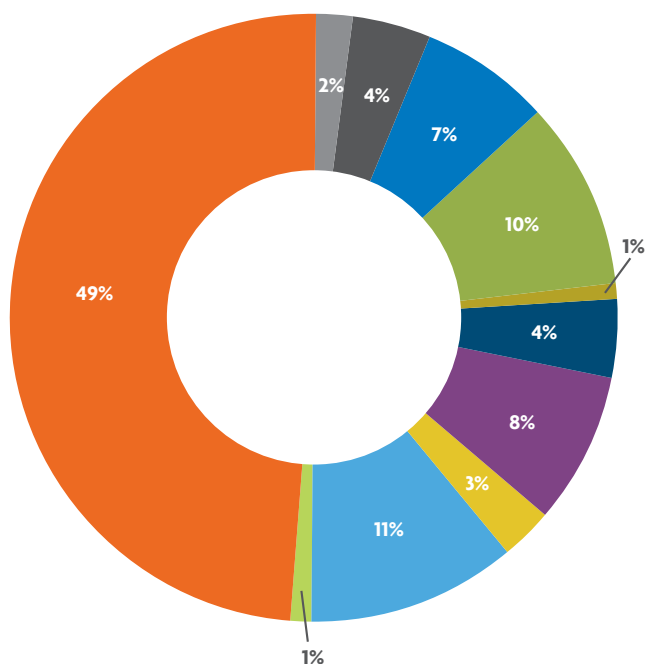


FINANCIALS



INCOME \$1,552,506

GRANTS	\$1,133,032
INDIVIDUAL AND BUSINESS CONTRIBUTIONS	\$44,100
MEMBERSHIPS	\$100,986
SPECIAL EVENTS AND OTHER FUNDRAISING	\$186,616
EARNED REVENUE.....	\$8,525
BIKE RACK COMMISSIONS	\$11,754
BIKE PGH SALES	\$16,344
OTHER	\$51,151



EXPENSES \$1,223,835

MANAGEMENT & ADMINISTRATION	\$29,017
BIKE FEST & OTHER FUNDRAISING	\$49,787
PEDAL PITTSBURGH	\$91,924
MEMBERSHIP & OUTREACH.....	\$117,766
OPEN STREETS	\$8,466
PUBLIC ADVERTISING CAMPAIGN	\$48,007
BUSINESS PROGRAMS	\$95,002
BIKE LANES	\$43,722
ADVOCACY	\$133,679
OTHER	\$8,678
BIKE SHARE	\$597,788*

*In 2013, BikePGH acted as a fiscal sponsor to raise funds for Pittsburgh Bike Share while the organization was in its formative stages, as it was applying to become its own 501(c)3.



THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

FOUNDATION SUPPORT IN 2013

Anonymous
The Benter Foundation
Buhl Foundation
Colcom Foundation
The Heinz Endowments
Henry L. Hillman Foundation
The Pittsburgh Foundation via Day of Giving
Richard King Mellon Foundation

BUSINESS MEMBERS

Aero Tech Designs
Agency1903
Alco Parking
Alcoa
Allegheny Cycling Association
Bicycle Heaven
Big Bang Bicycles
big Burrito Restaurant Group
BNY Mellon
Botero Development
Carnegie Science Center
Chemistry Communications
Colin Burch Design and Illustration, LLC
Community Energy
Confluence
Dahon
Deep Local
Dollar Bank
East End Brewing Company

East End Food Co-op
Eat'n Park Hospitality Group
Edgar Snyder and Associates
Essential Public Radio
Fairmont Pittsburgh
FIKS:REFLECTIVE
Gelman & Reisman Law Offices
GNC
Golden Triangle Bike Rental
Google Pittsburgh
Gottlieb Island 200
Green Mountain Energy
Highmark Blue Cross Blue Shield
IngMar Medical
Iron City Bikes
Kelly Strayhorn Theater
Mullen
National MS Society
NuGo
One Step Beyond
OTB Bicycle Cafe
pair Networks
Pashek Associates
Penn Brewery
Performance Bicycle
Phipps Conservatory
Pittsburgh Cultural Trust
Pittsburgh Downtown Partnership
Pittsburgh Technology Council
PJ Dick, Trumbull, Lindy Paving

Port Authority of Allegheny County
Pro Bikes LLC
REI Pittsburgh
Ride with GPS
Rivertowne Growth Group LLC
Rotating Mass Media
Salt of the Earth
Sota Construction
Southwest Pennsylvania
Air Quality Partnership (SPAQP)
Straub Brewery
The Priory Hotel
The Sprout Fund
Thick Bikes
Top Gear Pittsburgh
Trau & Loevner
University of Pittsburgh
UPMC Sports Medicine
Urban Velo
Vivisimo
West Liberty Cycles
Westinghouse
Whole Foods Market Pittsburgh
Wigle
WYEP
Yelp
Zero Fossil
Zipcar

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1000-5500

Anonymous
Carole King & Chip Burke
Chris & Andrew Troianos
Colin & Stephanie Burch
Edward Engler
Elizabeth Hazlett
Emily Bush & Clark Haynes
Jim Fleming
Kevin & Terry Craig
Lisa Borgesi
Mary & Nathan Franzen
Phil Bender & Kristin Udvari
Richard Ferro
Robert Batterman & Carolyn McMullen
Todd Derr & Amy March

500-999

Brittany & Nicholas Hohman
Craig & Sherri Cozza
Dee Briggs
Eric Stoller
Gary Sauer
George Loewenstein & Donna Harsch
Henry J. Simonds
Jeffrey Koontz
Judy Albert & Tony Fiorillo
Kristen Engle & Sean Garrett-Roe
Mark Lowe
Reid Andrews & Royce Werner
Roy Weil & Mary Shaw
Timothy M. Inglis
William Lovas

250-499

Benson Gabler
Betsy & Ron Grzymkowski
Brad Quartuccio
Brian Lorence
Bruce Bickel
Carol & David Eibling
Charles & Theresa Richards
Christina Harms & Abe Regier
Cindy & Jeffrey Picone
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Monika Woszczyna
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Nathaniel Hayes
Patrick Joyce
Peter Streibig
Phill Cresswell
Rachel Dingfelder
Roberta & David Konefal-Shaer
Ryan Poling
Stephen Patcaen
Steven Ritter
Susan & Greg Kaminski
Susan Petersen & Stefan Frembgen
Will Bernstein

101-249

Alex & Martha Mychkovsky
Andrew Bernard
Andrew Checchi
Andy Fortna & Jane Dudley
Angel & Thomas Baney
Barbara Murock & Carl Fertman
Bill Campbell
Brian Davis & Kathryn Albers
Bruce & Kitty Brunkhorst
Bryan Routledge
Charles Chulack
Charles Patterson
Chris & Elizabeth Beech
David & Diane Lassman
David & Kristin Hartman
David Bricker
David Davidson
Donna & Jerry Green
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Elizabeth Steiner
Elizabeth Hoover
Eric Werner
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Joanne & Robin Prasad
Joe Crossett & Beth Roman
John Strait
Jon Reilly

Jon Webb
Josh Aderholt & Aggie Hanczewski
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Matthew & Kristin Keller
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Nicole & Jared Welty
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Richard Oakey
Richard Sterner & Diane DeGurian
Rob Najim
Robert Burpee Jr.
Robert Rudzki
Ron Massung
Sharon & Boyd Ernzer
Susan McShane & Diane Sunderlin
Ted Zellers
Thomas & Llsa Will
Timothy & Rachel Cook
Todd Saulle
William Barron

100

Alex Korshin & Keith Watson
Alexander Hays & Christina Roseto
Alexis Miller
Amy Garbark & Stephen Cummings
Andrea & Kamyar Ilkhanipour
Andrew Booth
Andrew Butcher & Julie Pezzino
Andrew Cheatham
Andrew Falk
Andrew Mor
Ann Kelton
Anonymous
Anthony Lalli
Aurora & Jesse Sharrard
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Bill Shirey
Bob Otte

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Christiane Siewers
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Stephen Robinson
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