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ANNUAL REPORT 2016



CONTACT:
BIKEPGH.ORG
188 43RD STREET #1
PITTSBURGH 15201
412.325.4334
INFO@BIKEPGH.ORG

FROM THE CHAIRMAN

Mac Howison

2016 was a year of investing in our core programs guided by the new Strategic Plan the Board of Directors adopted at the tail end of 2015: Advocacy, Community, and Education. These three focus areas deliver on policy and infrastructure change, fun community-building events, and training people how to ride safely, as well as other educational offerings.

This year was marked by City Council's passage of a Complete Streets ordinance that Bike Pittsburgh had been pushing for for years. This policy is now in the running for best Complete Streets policy of the year from the National Complete Streets Coalition. Even if Pittsburgh doesn't win, this is a solid policy that we should all feel proud of. We hope that by institutionalizing bike/ped into city governments around Allegheny County, the result will be better, safer streets for all in the long term. This in no way relieves us of our task to keep advocating for discrete bike/ped projects and closing gaps in the bike network using the latest engineering and planning standards. Undeniably, we need to do everything we can as a community to keep poorly designed streets like West Carson Street from happening in our neighborhoods again.

OpenStreetsPGH, our free (and car-free) event series, invites the community to get outside and be active, providing an opportunity to reimagine our streets as places for people, not just cars. Event

participation grew by 25 percent in 2016 more than the previous year, attracting approximately 55,000 participants over the course of three events. We also introduced a brand new route in a continuing effort to bring this event to more neighborhoods and to increase the diversity of its participants.

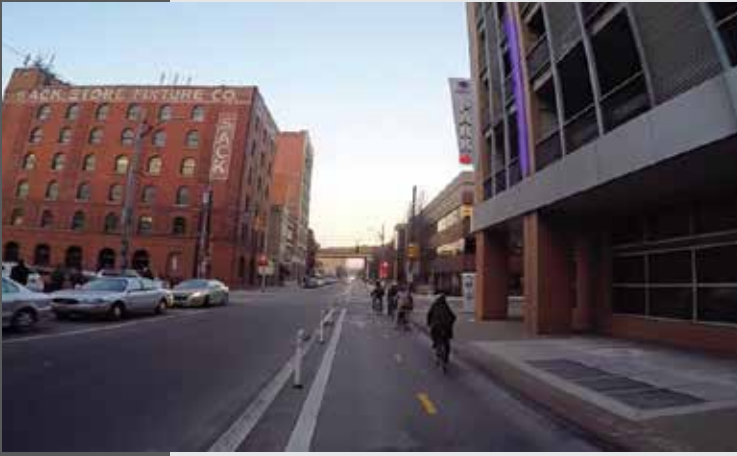
Our educational efforts continue to grow. While we strive to institutionalize our core curriculum in Pittsburgh Public Schools, our Positive Spin programming is teaching dozens of children throughout the school year how to confidently and safely get around Pittsburgh by bike, how to repair common mechanical issues, and how to get civically engaged in their communities.

Thank you for your interest in our local livable streets movement. With your participation and support we will continue making strides for safe streets for all.

A handwritten signature in black ink, appearing to read "Mac Howison".

Mac Howison
Chair, Board of Directors
Bike Pittsburgh

A YEAR IN FOCUS



PITTSBURGH CITY COUNCIL APPROVES MAYOR'S COMPLETE STREETS POLICY

Biking, walking, transit planning, and infrastructure have been enshrined into law with Pittsburgh's Complete Streets Ordinance. Everybody, regardless of who they are, where they live, or how they get around, should have the choice to travel in a safe and convenient manner.

BIKEPGH REPORT ON BICYCLING & PEDESTRIAN SAFETY

With help from Allegheny County and the Western Pennsylvania Regional Data Center, BikePGH released a Report on Pedestrian and Bicycling Safety in Pittsburgh, 2011-2015.

PITTSBURGH BIKE MAP UPDATE

Releasing the 6th Edition of the Pittsburgh Bike Map, featuring all 50 Healthy Ride stations, and a new blow-up map of Downtown.

349,000+ TRIPS ON THE PENN AVE BIKE LANES

These trips were recorded at 12th St on the counter tracks and average about 496 bicycle trips per day from April to December.

INFRASTRUCTURE & PLANNING

4 MORE MILES OF BIKE LANES AND SHARROWS

Four miles of bike lanes were added, 2.2 of which are protected. Bringing the total up to 77 miles of on-street markings.

1,001 BIKE PARKING SPACES

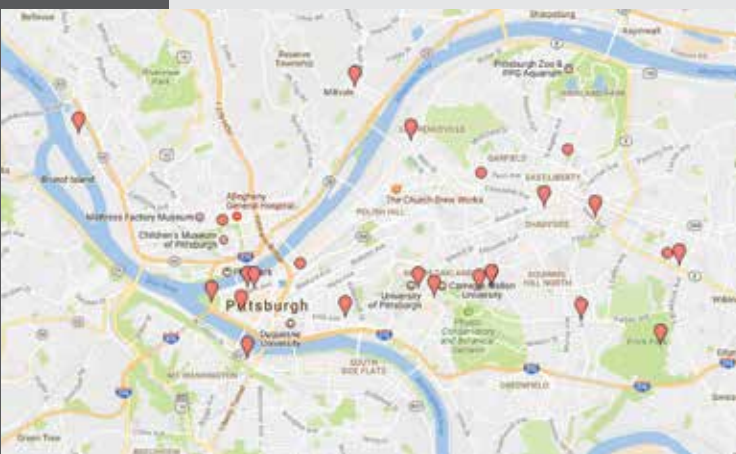
1,001 bike parking spaces, provided via our partnership with Dero, will be installed on public sidewalks and private property.

5 NEW FIXIT STATIONS & BIKE PUMPS

Five new Fixit Stations and bike pumps installed throughout the City, offering additional publicly accessible options for on-the-go maintenance.

26% OF ALL TRAFFIC

26% of all traffic on Penn Ave during the Bike to Work Day morning commute consisted of people on bikes.



EDUCATION

700 STUDENTS PARTICIPATED IN POSITIVE SPIN

We worked with over 700 students in Positive Spin programs, workshops, special events and more! Positive Spin middle schoolers completed a long distance bike ride on the Great Allegheny Passage. A total of 12 middle schoolers completed 46 miles and 8 completed around 25 miles, including brand new riders who only learned 5 weeks prior.

11 BIKES GIVEN TO STUDENTS AGING OUT OF FOSTER SERVICES

The first year of Positive Spin classes adapted for young people aging out of foster services, in partnership with Action-Housing, saw 11 students graduate from the program earning brand new bikes and commuter accessories.

10 STUDENTS LEARNED TO RIDE A BICYCLE

We also taught 10 students to ride a bicycle this year!

CITY CYCLING CLASSES

562 adults took our City Cycling Classes or workshops this year.



EVENTS



OPENSTREETSPGH

Our first full season of OpenStreetsPGH drew more than 55,000 people out for 4 hours of walking, bicycling, fitness workshops, community arts and special promotions. OpenStreetsPGH invites the community to get outside and be active, providing an opportunity to reimagine our streets as places for people, not just cars. In May and June the route went from Lawrenceville to Downtown. In July, OpenStreetsPGH debuted a brand new City of Bridges route from Downtown, to the Northside to the West End.



WOMEN & BIKING FORUM

100 women attended the 3rd Annual Women & Biking Forum: Pedaling Together to share skills and build community.



66 BIKEFEST EVENTS

Pittsburgh's cycling community planned and participated in 51 BikeFest events over 10 days.



PEDALPGH

2,625 people from across the country rode in UPMC Health Plan PedalPGH, our largest fundraiser of the year.



BIKE VALET

We valeted 1,500 bikes at the Three Rivers Arts Festival, WYEP Concerts, Pittsburgh Pirates Bike to the Ballgame and other bike friendly events this year.

BIKE TO WORK DAY

A whopping 600+ riders stopped at one of BikePGH's 5 Commuter Cafés for snacks, coffee, and fellowship on Bike to Work Day.

COMMUNITY

LIGHT GIVEAWAYS

Nearly 150 bicyclists were pleasantly surprised by our Operation Illumination light giveaways around Pittsburgh.

90 BUSINESSES

90 businesses, large and small, joined BikePGH's business member.

MEMORIALS & ACTION

More than 250 community members came together to attend vigils in memory of Dennis Flanagan and Susan Hicks who died while walking and biking in Oakland. Another 1,000 took action online.

WOMEN & BIKING COFFEES

10 Women & Biking coffee meetups were held this year – they're now a monthly occurrence and a great way to meet other women who ride.



MEMBERSHIP

687 FIRST-TIME MEMBERS

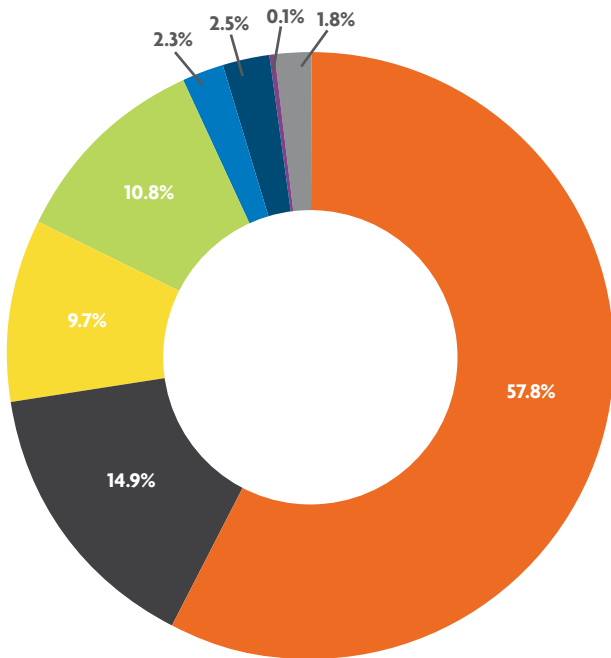
687 people became first-time members of BikePGH this year. Become a member today!

SUSTAINING MONTHLY DONORS

9% of our membership chooses sustaining monthly membership, creating reliable income for BikePGH year-round.

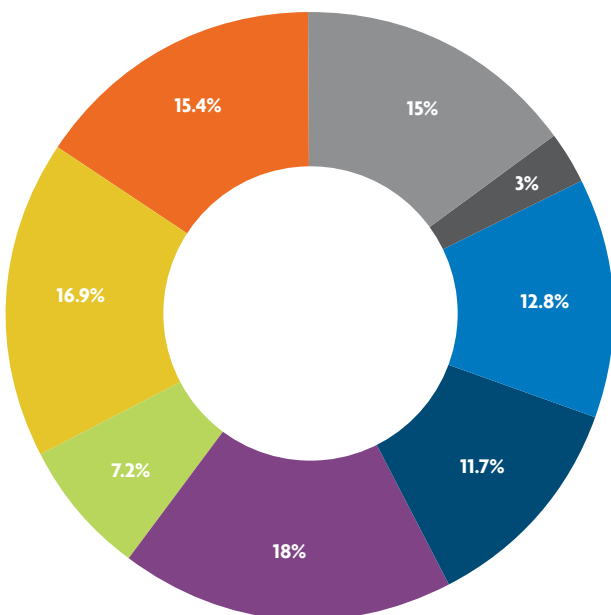


FINANCIALS



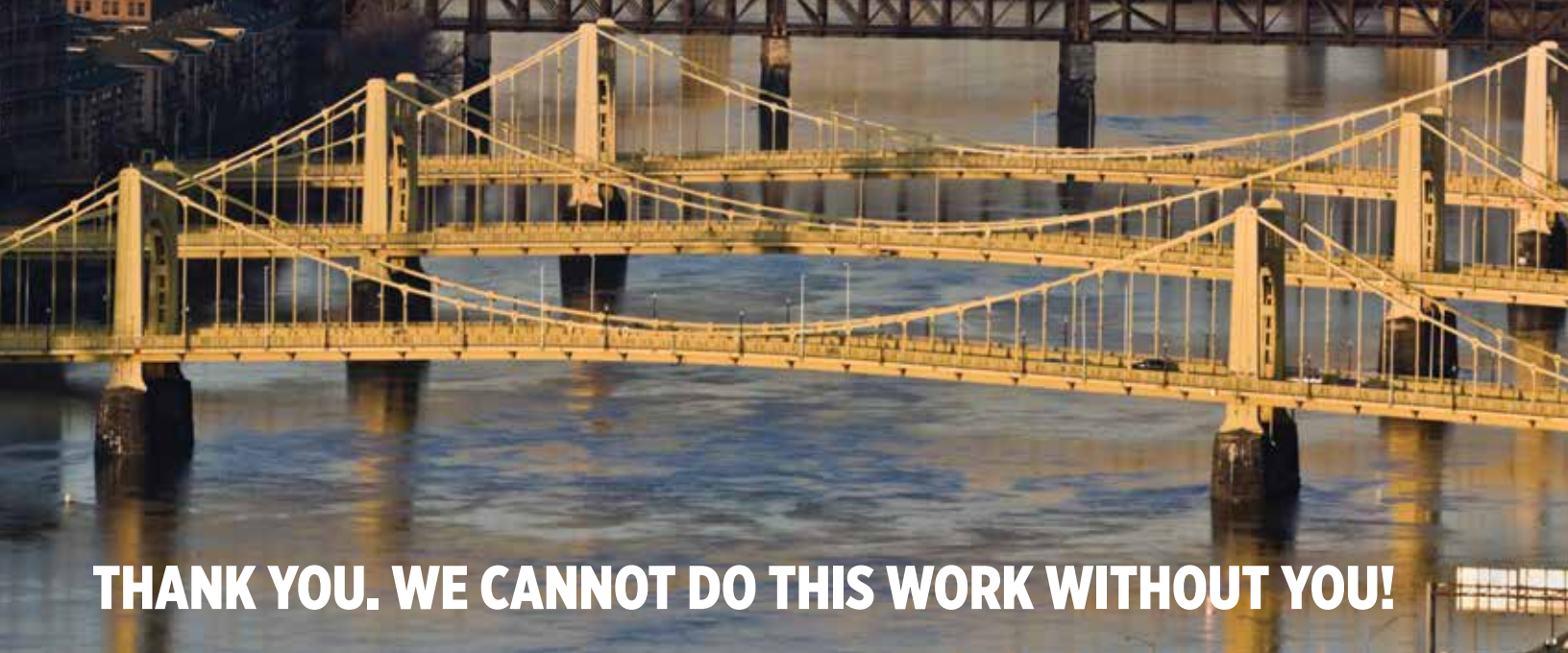
INCOME \$1,038,328

GRANTS.....	\$600,647
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$154,360
MEMBERSHIPS	\$100,948
SPECIAL EVENTS & OTHER FUNDRAISING	\$112,468
EARNED REVENUE.....	\$24,223
BIKE RACK COMMISSIONS.....	\$25,549
BIKEPGH SALES.....	\$1,342
OTHER.....	\$18,791



EXPENSES \$903,057

MANAGEMENT, GENERAL, & OTHER	\$135,672
BIKEFEST & OTHER FUNDRAISING.....	\$27,493
PEDALPGH	\$115,347
MEMBERSHIP & OUTREACH	\$105,310
OPENSTREETSPGH	\$162,540
BUSINESS PROGRAMS	\$64,775
ADVOCACY	\$153,068
POSITIVE SPIN & PUBLIC EDUCATION	\$138,852



THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

FOUNDATION SUPPORT IN 2016

Anonymous
The Benter Foundation
The Buhl Foundation
Collage Giving Fund
Colcom Foundation
The Heinz Endowments
Helen Ruth Gordon Charitable Trust
Highmark Foundation
The Hillman Foundation
Pitcairn-Crabbe Foundation

BUSINESS MEMBERS: GOLD

Highmark / Allegheny Health Network

BUSINESS MEMBERS: SILVER

Agency1903
Alco Parking
Deeplocal
EQT
Gelman & Reisman Law Offices
Healthy Ride
Michael Baker Corporation
Peoples
Pitt Ohio
Ring Bender LLLP
UberATG
UPMC Health Plan

BUSINESS MEMBERS: BRONZE

AARP
Aero Tech Designs
ALCOSAN
Blume Honey Water
Chemistry
Confluence

Dero
Dollar Bank
East End Food Co-op
Edgar Snyder and Associates
Giant Eagle
Google
McKnight Realty Partners
OTB Bicycle Cafe
Pittsburgh Bike Law
Pittsburgh Cultural Trust
Pittsburgh Riverhounds
PJ Dick, Trumbull, Lindy Paving
Port Authority of Allegheny County
Red House Communications
REIMAGINE creative
Straub
The Wheel Mill
Trau & Loevner
University of Pittsburgh
UPMC Sports Medicine
WESA/WYEP

BUSINESS MEMBERS: BASIC

Allegheny Trail Alliance
American Natural
AT&T
Bicycle Heaven
Big Bang Bicycles
Breakin Enterprises/Botero Development
Busy Beaver Hardware Store
Carnegie Library of Pittsburgh
Carnegie Museum of Art
Carnegie Science Center
Castlebrook Development
Duolingo
East Liberty Station Associates

evolveEA
Fort Pitt Capital
Frank B Fuhrer Wholesale
Franktuary
GoCycling LLC
Green Building Alliance
Green Mountain Energy
Greentree Animal Clinic, Inc.
Group Against Smog and Pollution
IngMar Medical
Kindred Cycles
Koontz Insurance Consulting Group
Kraynick's Bike Shop
Lawrenceville Corporation
Loupe App
Lucid Chiropractic Clinic
mossArchitects
National Velo
NuRelm
Pashek Associates
Pfaffmann + Associates
Pittsburgh Downtown Partnership
Pittsburgh Public Schools
Pittsburgh Tech Council
Point Park University
R & R Radiology Consultants, LLC
Riverlife
Rotating Mass Media
Rothschild Doyno Collaborative
Rugby Realty
Sitko Bruno, LLC
Springboard Design
Strada
Thick Bikes
Urban Design Associates
Wildcard
Winchester Thurston

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Founding Members are listed in orange

5000+

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Ethan Palenchar

1000-4999

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in memory of Mike McDermott

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