2019 was an impressive year of planning and focus for BikePGH. With the help of Emily Taylor from teenyBIG consulting, the board and staff authored a new three-year strategic plan that rededicated our efforts toward our tried and true programmatic focuses—Advocacy, Community, and Education—while ending up with a refreshed mission, vision, values, and goals. During this nine-month strategic planning the staff at BikePGH didn’t let up on the programming to which they had committed themselves.

The advocacy “wins” were impressive ranging from long-awaited bike infrastructure on Forbes Avenue in Oakland, to nearly 2 miles of protected lanes in Hazelwood, and a new complete streets policy being adopted by Wilkins Township. We hosted a full day of training bike/ped advocates from around the region, encouraged more universities to start bike/ped committees and prompted them to partner to host Pittsburgh’s first Bike to Campus Day. We also engaged nine candidates for City Council districts 1, 3, 5, 7, and 9 with our We Bike. We Walk. We Vote. questionnaire to gauge their commitment to our issues.

Our education and communications teams created videos that were watched more than 87,000 times. We closed out our afterschool Positive Spin program and began reworking it in order to serve more students during the school day. With the new Kids Hub activities at OpenStreetsPGH and various educational forums hundreds more young people were taught how to ride safely than the previous year.

Our community-building events including OpenStreetsPGH, PedalPGH, and the WMNBikePGH Summit engaged more than 63,000 people throughout the Pittsburgh community. And, we launched a brand new pedestrian-focused event series, Steps We Take, which brought together Polish Hill, Fineview, Troy Hill and the West End to celebrate Pittsburgh’s vast network of city steps. More than 1,500 attendees got to experience the steps in a new way and then left empowered with tools to help them advocate for their community’s unique infrastructure.

BikePGH’s donor-membership grew to 3,400 people who support safe streets including more than 400 choosing to be monthly sustaining members. Our volunteer corps topped off at 350 individuals who donated more than 2000 hours of their time to BikePGH. Thank you!

2020 has already been one of the most challenging years that many of us have experienced – and we know that difficult times are still ahead. At BikePGH we are committed to our mission and believe that with your voice and your support there are great possibilities for the future of Pittsburgh as a place where mobility and justice meet. Let’s build on the opportunities that our present circumstances call on us to address.

See you on the streets!

Mac Howison, Board Chair
1,000 PEOPLE LEARNED SAFE RIDING SKILLS
Nearly 1,000 youth and adults learned safe riding skills through our education programs.

OVER 1,000 TRIP ON PENN AVE BIKE LANE
Over 1,000 trips have been taken on the Penn Ave bike lane.

OVER 60,000 PEOPLE PARTICIPATED OpenStreetsPGH
Over 60,000 people participated OpenStreetsPGH, our free event series that opens miles of streets to people of all ages and abilities.
HAZELWOOD BIKE LANE
Weighing in at 1.9 miles, the city’s longest protected bike lane opens for business in Hazelwood, with the construction of the Hazelwood Green development. Stay tuned for even more great bike infrastructure coming to the neighborhood.

SAFE FIFTH FORBES
4 years after launching our Safe Fifth Forbes campaign, the City and PennDOT completed the installation of bike lanes on Forbes Ave in Oakland, from Bigelow Blvd to Margaret Morrison St, connecting Carnegie Mellon University and the University of Pittsburgh.

MAKE MY TRIP COUNT
15% of respondents living within the City of Pittsburgh indicated that they regularly ride a bike for transportation, according to April’s Make My Trip Count Survey. Overall, 4.5% of respondents say that they regularly ride, up from 1.5% just five years ago.

ADVOCACY EVENTS
We demonstrated the need for protected bike lanes through 3 on-the-ground advocacy events: Data Protected Bike Lane Project, National Red Cup Project, and Parking Protected Bike Lane Demonstration.

ADVOCACY TRAINING DAY
We held our first ever Advocacy Training Day where nearly 30 bike and pedestrian advocates learned how to plan a winning campaign for their neighborhood projects.

BIKE/PED COMMITTEE
We started the first University Bike/Ped Committee which held the first Bike To Campus Day.

COMPLETE STREETS
5 municipalities have now passed Complete Streets Policies in Allegheny County, with the addition of Wilkins Township in September.

I WALK, I BIKE, I VOTE
9 candidates for City Council Districts 1,3,5,7, and 9 responded to our I Walk, I Bike, I Vote questionnaire.
CITY CYCLING
In 2019, we educated nearly 500 people in our City Cycling program, including expanding our adult education to more women and non-binary people, immigrants, refugees, non-native English speakers, and veterans.

HOW-TO VIDEOS
Our educational how-to videos were watched more than 87,000 times.

POSITIVE SPIN
Positive Spin has expanded and is now undergoing remodeling. We are creating and testing a new version of our program that will engage students during school hours. The goal is to bring cycling education to all students during school. This new form of programming is projected to serve over 200 students by the end of fall 2019.

SUMMER DREAMERS
Despite the loss of a week and a half of programming, our Summer Dreamers Academy students each rode upwards to 200 miles over the summer.

POSITIVE SPIN TOOLKIT
Since we developed the Positive Spin toolkit – a guide to starting your own youth bike program, we have presented the toolkit via the train-the-trainer model to 6 national audiences and 5 local. Our goal is to increase the number of schools and community groups offering bike education to youth both during and after school here in Pittsburgh and surrounding areas.
26th Annual PedalPGH

With over 2,800 riders and generous support from the sponsorship community, the 26th Annual PedalPGH raised almost a quarter of a million dollars for our mission.

Open Streets PGH

Open Streets PGH brought over 60,000 people to over 12 miles of Car-Free streets.

The East Liberty, Shadyside, Homewood, Point Breeze route measured 4.5 miles long – our longest route ever, while we estimate 25,000 attended the route through Lawrenceville, Strip District, and Downtown.

6th Annual Women and Biking Forum

Our 6th Women and Biking Forum brought in keynote speaker Monique G. López to inspire and address over 100 attendees.

Slow Roll Series

The Positive Spin Alumni & Friends Slow Roll Series peddled off for its second season. This year our ridership more than quadrupled with 104 riders over three rides this summer.

Steps We Take

We launched a new pedestrian-focused event series – Steps We Take – which brought together the communities of Polish Hill, Fineview, Troy Hill, and the West End to celebrate Pittsburgh’s vast network of city steps. Over 1500 attendees got to experience the steps in a new way and left empowered with information on how to advocate for their community’s unique infrastructure.
MEMBERSHIP & COMMUNITY

DONOR-MEMBERS
Finally, we get to talk about you, and there are a lot of you! BikePGH now was 3,400 donor-members who support safe streets. Not a member? Join today!

SUSTAINING MEMBERS
406 people became sustaining members, contributing $5 or more per month towards safe streets.

OUTREACH
Our Seasonal Outreach Associates worked over 50 events, in over 20 neighborhoods, engaging and educating thousands of Pittsburghers.

WOMEN & NON-BINARY PROGRAM

BUSINESS MEMBER NETWORK
BikePGH’s Business Member Network includes over 80 businesses.

VOLUNTEERS
350 individuals volunteered over 2000 hours. Whether attending our monthly volunteer nights, helping out at events like OpenStreetsPGH and PedalPGH, supporting our advocacy efforts, or working with our education programs, volunteer support has been crucial to our success!
FINANCIALS

INCOME $1,412,259

- GRANTS: $571,243
- INDIVIDUAL & BUSINESS CONTRIBUTIONS: $148,976
- MEMBERSHIPS: $126,786
- OPEN STREETS: $283,477
- PEDAL PGH AND OTHER EVENTS: $225,659
- EARNED REVENUE: $19,723
- BIKE RACK COMMISSIONS: $20,058
- BIKE PITTSBURGH SALES: $13,996
- OTHER: $2,341

EXPENSES $1,379,141

- MANAGEMENT, GENERAL & FUNDRAISING: $260,059
- PITTSBURGH STEPS EVENTS: $200,000
- WOMEN AND NON-BINARY PROGRAM: $30,302
- PEDAL PITTSBURGH: $124,646
- MEMBERSHIP PROGRAM: $95,192
- OPEN STREETS: $257,918
- BUSINESS PROGRAM: $69,119
- ADVOCACY: $226,557
- POSITIVE SPIN & PUBLIC EDUCATION: $115,347
**THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!**

**FOUNDATION SUPPORT IN 2019**
- Anonymous Foundation
- The Benter Foundation
- Berkowitz Family Foundation
- Buncher Foundation
- The Grable Foundation
- Grantmakers of Western PA
- The Heinz Endowments
- Hillman Foundation
- Northern Trust: College Giving Fund
- People for Bikes Foundation
- The Pittsburgh Foundation
- PNC Charitable Trusts
- WI Patterson Charitable Fund

**BUSINESS MEMBERS: GOLD**
- UPMC Health Plan
- UPMC Sports Medicine

**BUSINESS MEMBERS: SILVER**
- Agency 1903
- Alco Parking
- Blume Honey Water
- Derø
- Gelman and Reisman
- Google Pittsburgh
- Highmark Blue Cross Blue Shield
- Jimmy Johns
- Over the Bar Bicycle Café
- Oxford Development Company
- Pitt Ohio
- PNC Charitable Trusts
- Ring Bender LLP

**BUSINESS MEMBERS: BRONZE**
- Uber Technologies
- UPS Mid Atlantic District
- Aero Tech Designs
- ALCOSAN
- Argo AI
- Confluence
- East End Food Co-op
- Environmental Charter School
- Flyspace Productions
- Green Mountain Energy
- Gregori Construction Inc.
- Pittsburgh Steelers
- PJ Dick, Trumbull, & Lindy Paving
- Pro Bike + Run
- Stage AE
- Straub
- Toole Design Group
- Trau & Loevner
- Walnut Capital
- WESA / WYEP

**BUSINESS MEMBERS: BASIC**
- Aurora
- Bear Dog Bicycles
- Bohlin Cywinski Jackson
- Desmone Architecture
- Duolingo
- Flyspace Productions
- Fort Pitt Capital Group
- Giant Eagle
- Global Wordsmiths
- Goodwill of Southwestern Pennsylvania
- Green Building Alliance
- Iron City Bikes Lawrenceville
- Jendoco Construction Corporation
- Jewish Federation of Greater Pittsburgh
- Kindred Cycles
- Kraynicks Bike Shop
- Lawrenceville Corporation
- Management Science Associates
- New Belgium
- NuGo Nutrition
- Pfaffmann + Associates
- Pittsburgh Downtown Partnership
- Public Source
- R & R Radiology Consultants, LLC
- Redhawk Coffee
- REI Pittsburgh
- Reimagine Creative Technologies, Inc.
- Riverlife
- Rothschild Doyno Collaborative
- Row House Cinema
- South Side Travelers Rest
- Specialized
- State Farm
- Sweetwater Bike Shop
- The Wheel Mill
- Thick Bikes
- Trek of Pittsburgh
- TRYP Hotel
- University of Pittsburgh
- Urban Design Associates
- West Liberty Cycles
- Wildcard
- YMCA of Greater Pittsburgh
OUR 2019 INDIVIDUAL SUPPORTERS: THANK YOU!

10000+
Anonymous
Edward & Connie Engler,
Canaan & Jaryn Colwick & Evan Engler *
Chuck Hammel

5000+
Roy R. Wei & Mary M. Shaw

1000-4999
Chip Burke & Carole King
Philip Cresswell
Todd Derr & Amy March
Elizabeth Hazlett & Jim Fleming
Michael, Erin, Addison & Aidan Kotyk
Carol Lampe

500-999
Anonymous
Elly & Estelle Fisher
Lyn & Ken Krynski
Beth Roessner
Anne Marie Toccket & Eric Davis
Elaine Musgrave & Michael Wood-Vasey

250-499
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Sarah Aerni
Mary & Caroline Barenfeld
Amanda Barry & Jason Miller
Trudy Bayer
Laurie & Frank Bruns
Brett Buttenfield
Kimberly Callahan
Rich Carlson
Joseph Cirilano
Joe Crossett & Beth Roman
Carol & David Eibling
Nancy Foster
Kevin Gieder
Lynn & Jean-Luc Glorieux
Michael & Megan Gold
Jerrod Hohman
Patrick & Julia Hughes
Jeffrey Irwin & Lauren Giarratani
Ann Kelton & Jeffrey Hritz
Gretchen Kendall
Roberta & David Konefal-Saer
Virginia Tuscano & Michael Ledgard
PJ Maloney & Sarah McKeen
Julie & Ron McCormick
Mark McNally
Alexis Miller
Russ & Sheila Miller
Barbara Murock & Carl Fertman
Mariah Murphy
Karl & Karen Ohlsson
Joe Petrina
Ashley Pierce
Judith Rogers
Reinhard Schumacher
Willard Simmons
William Simon
David Sogg
Josh Stein & Danella Hafeman
Kristine Storie
Austin Sudbury
Lou & Kathy Testoni
Maya Van Haitsma
Rebecca Waldman
Reza Vali & Nan Weizenbaum
John Wojtyna & Lorelli Moser
J.A. Wunderlich III
Avery Yen
Theodore Zellers
Laura Zimmermann *

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Anonymous
Anonymous
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Sarah Aerni
Mary & Caroline Barenfeld
Amanda Barry & Jason Miller
Trudy Bayer
Laurie & Frank Bruns
Brett Buttenfield
Kimberly Callahan
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Alexis Miller
Russ & Sheila Miller
Barbara Murock & Carl Fertman
Mariah Murphy

*Founding Members