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ANNUAL REPORT 2021

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*As of publishing, June 2022

FROM THE CHAIRMAN MAC HOWISON

2021 gave us a much greater sense of hope than 2020, but the year was not without its challenges. With vaccines available, staff were able to work more in the office and in person. Yet, Covid caseload spikes and variants of the virus created enough uncertainty that we erred on the cautious side to safeguard public health, our families and communities. As a result, the organization worked in a hybrid model for the majority of the year.

Even factoring in similar challenges as the previous year, Bike Pittsburgh managed to host a handful of successful events, namely its Bike Anywhere Week (since many were still working from home), a mini-OpenStreetsPGH in Hazelwood Green, a hybrid PedalPGH fundraiser that attracted nearly 2,000 riders, and our 8th Annual Women and Non-binary Bike Summit.

The organization's plans for in-school educational programming were once again mostly put on hold, other than offering some limited classes within a handful of schools. We are proud to have sponsored five Pittsburgh Obama students to become bike commuters—outfitting them with bikes, helmets, locks and lights. We hosted six Operation Illumination bike light giveaways that gave 400 lights and 50 helmets to lightless and helmetless riders. We also produced 38 educational videos and webinars that reached 12,000 viewers. And, we advanced our partnership with the City's Safe Routes to School program to get bike/walk educational materials into parents, teachers and kids' hands in response to the school bus driver shortage.

We may have been working remotely, but were able to keep advocating for big infrastructure and policy changes. 2021 saw the wrapping-up of our successful two-year MoveForwardPGH partnership with the City of Pittsburgh and Pogoh (née Healthy Ride). Nearly 20 miles of bikeways were installed with more planned for 2022. BikePGH once again made biking and walking a front and center political issue with its We Bike. We Walk. We Vote. campaign questionnaire that educated the candidates on the organization's platform, and educated our constituents on where the candidates stood on our issues. With a primary upset over the incumbent, Mayor Bill Peduto, Ed Gainey set himself up for a win in November. Our executive director was named to his transition committee on Infrastructure and the Environment early in 2022, and will be pushing for the new administration to adopt bold goals to advance biking and walking.

We have a well of gratitude for our steadfast members who have supported us through two tough years, when it was difficult to connect in person. We can't thank you enough for your donations, your notes of encouragement, your advocacy and your time spent volunteering to promote our mission.

See you on the streets!

Mac Howison, Board Chair

2021 HIGHLIGHTS

MOVEFORWARDPGH WRAP UP

We wrapped up the ambitious 2-year MoveForwardPGH partnership with the City of Pittsburgh and Healthy Ride Bike Share. The program sought to rapidly implement the City's 2020 Bike (+) Plan and provide some marketing muscle behind the street changes. Almost 20 miles of new bike infrastructure were installed with this program, including the creation of a new traffic calmed street type, the Neighborway. Even more miles are planned for 2022.

200 NEW BIKE RACKS

We placed approximately 200 new bike racks in business districts throughout Pittsburgh in partnership with the City to provide more bike parking spaces to people visiting these places for shopping, dining, and entertainment on bike.

OVER 1,850 PEOPLE RODE PEDALPGH

More than 1,850 people participated in this year's hybrid UPMC Health Plan PedalPGH, helping us raise crucial funds for better biking and walking.

8TH ANNUAL WOMEN & NON-BINARY BIKE SUMMIT

We held our 8th Annual Women & Non-Binary Bike Summit presented by Dollar Bank, featuring virtual workshops as well as a celebratory group bike ride.

OPENSTREETSPGH MINI EVENT

As the world of live events began to open up, we hosted an OpenStreetsPGH as a "mini-event," opening 2 miles of city streets in Hazelwood for socially-distanced recreation. Thousands participated.

BIKE LANE PARKING POLICY UNANIMOUSLY PASSED

Worked with Councilman Bobby Wilson to get a policy unanimously passed at City Council to add bike lanes to the official list of places in the Pittsburgh municipal code where people cannot park their cars.



ADVOCACY

COMMUNITY MEETINGS

We co-hosted 20 community meetings to build out new infrastructure under the MoveForwardPGH banner.

SAFER INFRASTRUCTURE INSTALLED

The City installed nearly 10 miles of safer bike infrastructure in 2021, bringing the total bike infrastructure mileage tally in Pittsburgh to more than 100.

BIKE/PED COMMITTEES

We worked with community members to launch 5 new neighborhood bike/ped committees.

SAFE TRIPS IN THE STRIP

Launched the Safe Trips in the Strip campaign to connect the Penn Ave bike lanes to the surrounding communities.

WE BIKE. WE WALK. WE VOTE.

Our election education campaign interviewed Pittsburgh's Mayoral and Council Candidates.

ADVOCACY WORKSHOPS

Hosted 6 online advocacy workshops to keep dozens of advocates informed and engaged in a new virtual setting.

BIKE TO CAMPUS WEEK

In partnership with Pitt and CMU, we hosted the 3rd Bike to Campus Week as a hybrid event. This week-long series of activities featured online workshops as well an in-person fair for students to get involved with local biking organizations, rent Healthy Ride bikes, and test e-bikes.

WORLD DAY OF REMEMBRANCE FOR TRAFFIC VICTIMS

On November 21, we honored World Day of Remembrance for Traffic Victims, displaying white shoes, canes, and other items to represent and memorialize neighbors who we've lost in local traffic fatalities. Family members of those lost and community members gathered for a moment of silence.

GRASSROOTS ADVOCACY TOOLKIT

We launched a brand new Grassroots Advocacy Toolkit to help teach people in the community how to advocate for safer streets.

200 NEW BIKE RACKS

We did community outreach and planning on behalf of the City of Pittsburgh and our partners at Buchart Horn for the placement of nearly 200 new bike racks in business districts throughout Pittsburgh.



EDUCATION

OPERATION ILLUMINATION

This year's Operation Illumination program distributed more than 400 bike light sets and over 50 helmets and u-locks.

We hosted 5 bike light giveaways in Brookline, Friendship, Northside, Homewood, and Garfield and distributed lights and supplies at The Homewood Community Health & Wellness Summit, Bike to Campus Week, The Obama Academy Sponsor a Commuter Program, and the Ruach Bike Club Slow Roll.

38 EDUCATIONAL VIDEOS

We produced 38 educational videos and webinars, from short how-to's focused on new bike infrastructure to full-length webinars associated with the WMNBikePGH Summit, OpenStreetsPGH, PedalPGH, and Bike to Campus Week. Our videos were viewed over 12,000 times in 2021.

STRIDER "ALL KIDS BIKE" PROGRAM

In partnership with Pittsburgh Public Schools and Children's Hospital, we launched the Strider All Kids Bike program. Over 150 students learned to ride in their gym classes using Strider's curriculum and 14x bicycles that can be converted from push bikes into pedal bikes as students' skills progress.

5 OBAMA ACADEMY STUDENT BIKE COMMUTERS SPONSORED

We sponsored 5 Obama Academy students to become bike commuters, providing them with a Confident City Cycling Class as well as their own personal bicycles, locks, lights, and helmets.

BIKE ECS PARTNERSHIP

Our partnership with Environmental Charter School (Bike ECS) Middle School continued in the fall, where we assisted weekly with planning, curriculum, bike maintenance, and ride leading. BikePGH also lent a fleet of bikes to Arsenal Middle School for use in their Phys Ed classes and electives.

SAFE ROUTES TO SCHOOL

We teamed up with DOMI's Safe Routes to School program to encourage safe walking and bike commuting practices as a response to the district bus driver shortage.

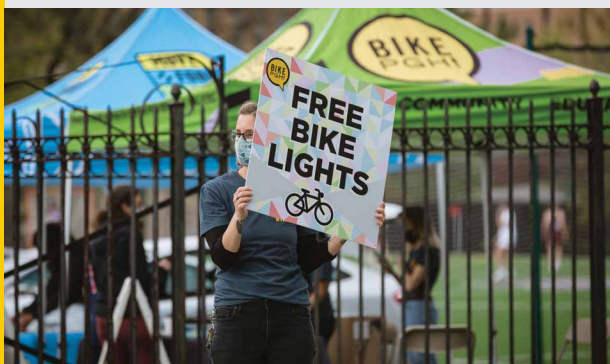


Photo credit: BikeECS

MEMBERSHIP & COMMUNITY EVENTS

INDIVIDUAL GIVING HOLDS STEADY

We finished 2021 with more than 3,000 donor-members including 600 sustaining members who have chosen to support our work for safe streets on an ongoing monthly or yearly basis. Sustaining membership is the best way to support our work. Please become a sustaining member today!

BUSINESS MEMBER NETWORK

Our business member network now includes over 50 businesses across the Greater Pittsburgh region supporting our mission.

WOMEN & NON-BINARY PROGRAM

Workshops: We hosted 10 in-person and virtual workshops, covering everything from how to fix a flat to how to bike the GAP.

Summit: The 8th Annual Women & Non-Binary Bike Summit presented by Dollar Bank featured virtual workshops as well as a celebratory group bike ride.

Camping Trip: Participants in our inaugural Camping Trip biked 26 miles along the GAP Trail from Golden Triangle Bikes to Dravo's Landing, experiencing a safe and supportive first bike overnight, complete with s'mores and stars.

105 VOLUNTEERS

105 Volunteers took on socially-distanced tasks like testing the new PedalPGH routes, handing out bike maps at OpenStreetsPGH, and lending a hand at the office.

BIKE ANYWHERE WEEK

We turned Bike to Work Day into Bike Anywhere Week, encouraging Pittsburghers to try biking. The weeklong event offered Zoom workshops and coffee meetups, social media takeovers, bike light giveaways, as well as 2 Commuter Cafes in Lawrenceville and East Liberty.

OPENSTREETPGH MINI-EVENT

As the world of live events began to open up, we hosted an OpenStreetsPGH "mini-event," opening 2 miles of city streets in Hazelwood for socially-distanced recreation. The event brought 2,000 participants from across the city to explore the closure and enjoy a variety of exciting free activities along the way.

UPMC HEALTH PLAN PEDALPGH

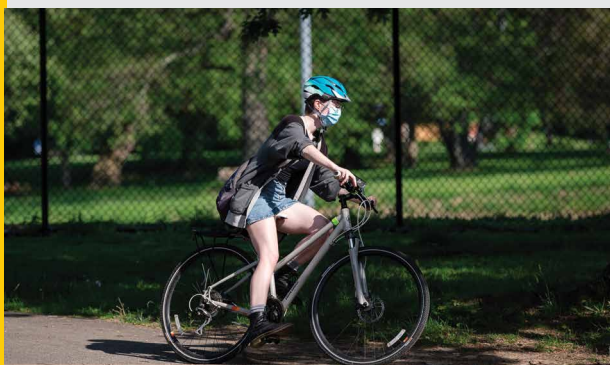
Our largest fundraising ride—UPMC HealthPlan PedalPGH—sold out this year, raising \$210,000 towards our work. Over 1,850 registered riders tackled PedalPGH's hills on 4 different routes to safely experience our beautiful city on two wheels.

PARK(ING) DAY

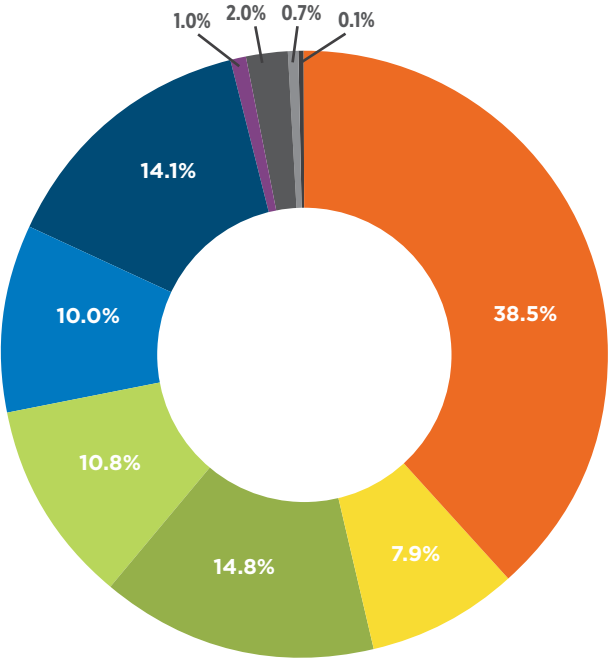
In partnership with MoveForwardPGH and Spin, we celebrated Park(ing) Day with an open-air cafe on Penn Ave. Passersby were delighted to find free danishes and coffee as well as repurposed spaces for art, play, and activism!

BICYCLE FILM FESTIVAL

For the 20th year of the Bicycle Film Festival, BikePGH hosted the virtual tour stop in Pittsburgh and offered sliding scale tickets to the 90 minute short film format viewable from home.

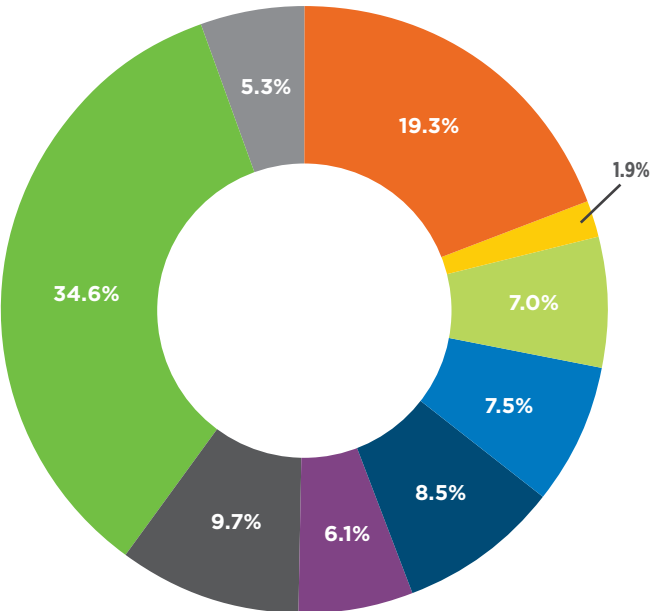


FINANCIALS



INCOME \$1,289,516

GRANTS.....	\$497,047
PPP LOAN FORGIVENESS	\$101,612
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$190,801
MEMBERSHIPS.....	\$139,182
OPEN STREETS & OTHER EVENTS.....	\$128,557
PEDAL PGH.....	\$182,249
EARNED REVENUE.....	\$13,220
BIKE RACK COMMISSIONS.....	\$26,016
BIKE PITTSBURGH SALES.....	\$9,005
OTHER.....	\$1,828



EXPENSES \$1,500,215

MANAGEMENT, GENERAL & FUNDRAISING	\$289,435
WOMEN AND NON-BINARY PROGRAM	\$29,091
PEDAL PITTSBURGH	\$105,533
MEMBERSHIP PROGRAM	\$112,119
OPEN STREETS & OTHER EVENTS	\$127,455
BUSINESS PROGRAM.....	\$92,183
ADVOCACY.....	\$145,698
MOVEFWDPGH.....	\$519,157
PUBLIC EDUCATION	\$79,543

THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

Thank you to our 3,000+ members and donors who contributed \$268,645 in support of our mission in 2021!

FOUNDATION SUPPORT IN 2021

Anonymous Foundation
The Benter Foundation
Collage Giving Fund
Edwin and Barbara Berkowitz Family Foundation
The Grable Foundation
The Heinz Endowments
Henry John Simonds Foundation
The Henry L. Hillman Foundation
People for Bikes Foundation
PNC Charitable Trust - James F McCandless fund
Prairiewood Foundation

BUSINESS MEMBERS: GOLD

Arsenal Motors Building
UPMC Health Plan

BUSINESS MEMBERS: SILVER

Aurora
Dollar Bank
Gelman & Reisman
Google
Pitt Ohio
PNC Bank
Port Authority
Ring Bender LLP

BUSINESS MEMBERS: BRONZE

Aero Tech Designs
ALCOSAN

Confluence
Dero
Edgar Snyder
Giant Eagle
Gregori Construction
Jendoco Construction Corporation
OTB Bicycle Café
Pittsburgh Bike Share/Healthy Ride
Reimagine Creative Technologies, Inc.
Southside Works
Starkist
Toole Design
Trau & Loevener
UPMC Sports Medicine
Wahila Creative
Walnut Capital

BUSINESS MEMBERS: BASIC

Adam Solar Rides
Allegheny Trail Alliance
Argo AI
Bear Dog Bicycles
Bicycle Heaven
Biketek
Cannondale
Carnegie Library of Pittsburgh
Carnegie Mellon University
Chatham University
Dirty Harry's
Duolingo
East End Food Co-op

Fern Hollow
Free Ride
Global Wordsmiths
Golden Triangle Bike
Green Building Alliance
Iron City Bikes
Kindred Cycles
Kraynick's Bike Shop
Lawrenceville Corporation
Motional
NuGo Nutrition
Pfaffmann + Associates
Pittsburgh Downtown Partnership
Pittsburgh Technology Council
Protohaven
PUMP
Rothschild Doyno Collaborative
Snitger's Bicycle Store
Southside Travellers Rest
Steady State Cycles
SweetWater Bikes
The Bicycle Workshop
The Wheel Mill
THICK Bikes
Trailflo Bikes
University of Pittsburgh
Urban Design Associates
Waxwing Cycles
West Liberty Cycles
Wildcard ■



