

BIKEPGH.ORG
188 43RD STREET #1
PITTSBURGH 15201
412.325.4334
INFO@BIKEPGH.ORG



ANNUAL REPORT 2022

BOARD OF DIRECTORS*

SHEQUAYA BAILEY
PHILLIP BENDER, SECRETARY
KAREN BROOKS
EDWARD ENGLER, TREASURER
BRUCE CHAN
MONICA GARRISON
JULIE GROVE
BETH HAZLETT, VICE CHAIR
MAC HOWISON, CHAIR
MIKE KOTYK
BRIAN MENDELSSOHN
SUSAN PETERSEN
MIKE WHITE

STAFF*

ERIC BOERER,
ADVOCACY DIRECTOR
ALYSON BONA VOGLIA
SCOTT BRICKER,
EXECUTIVE DIRECTOR
NATALIE JELLISON
KÉYA JOSEPH,
EVENTS DIRECTOR
TED KING-SMITH
MARC RATTAY
DEANNA SROCK,
OPERATIONS DIRECTOR
JULIE WALSH
CHRISTINE YOCKEL

*As of publishing, June 2023

FROM THE CHAIRMAN MAC HOWISON

Reflecting on my tenure as the outgoing board chair and longtime board member, I am filled with immense pride and gratitude for the remarkable achievements we accomplished together in 2022, BikePGH's 20th Anniversary year. It has been a year of tremendous progress for our organization and the community we proudly represent.

I would like to highlight some key accomplishments that have shaped this landmark year for BikePGH across our major programs: Advocacy, Education and Community. These milestones not only signify our dedication to making our city safer and more accessible for people who walk and ride but also exemplify the power of collective action and the strength of our vibrant community.

Progress on the implementation of the Bike(+) Plan and Pedestrian Safety Action Plan remained slow but steady last year. While I am proud of the strides made on these plans, the City must increase the pace at which it is delivering safe streets. The Department of Mobility and Infrastructure must be given more resources and personnel working toward implementation of these important plans. Safe streets improvements save lives and foster a healthier, greener, more affordable and connected city.

We organized a multitude of educational classes and community events that brought together cyclists of all ages and skill levels including workshops, learn-to-ride classes and group rides. Our flagship events PedalPGH and OpenStreetsPGH are some of the largest events in the city. These activities not only celebrated the joy related to our mission, but also strengthened the bonds within our community, creating a supportive and inclusive environment for all.

To truly appreciate our achievements in 2022, it is essential to acknowledge our rich history. Over the previous 20 years, our organization has championed transformative initiatives that have reshaped Pittsburgh's streets and cultivated a culture of bicycling. From early campaigns advocating for some of the city's first on-street bikeways and bike racks, to organizing BikeFest, OpenStreetsPGH, and PedalPGH, to incubating POGO, our timeline showcases a legacy of progress and perseverance.

As I transition to an emeritus role, I want to express my deepest gratitude to the dedicated staff, volunteers, and members who have made these accomplishments possible. Your passion, commitment, and support are the driving force behind our success, and I am humbled to have volunteered alongside such extraordinary people.

With this annual report, we celebrate the milestones of 2022 while acknowledging that our work is far from over. The challenges to making biking and walking commonplace in and around Pittsburgh while reducing the harmful effects of car dependence are significant, but with the vision and determination that define our community, I am confident that we will continue to create lasting positive change.

Thank you for joining us on this transformative journey, and I invite you to delve into the pages that follow and celebrate, with us, what we have accomplished together.

With heartfelt appreciation,

A handwritten signature in black ink, appearing to read "Mac Howison".

Mac Howison, Board member emeritus



20 YEARS OF BIKEPGH

IT WAS A BIG YEAR FOR BIKEPGH

2022 marked our 20th Anniversary AND we were able to host our first full events season since 2019. With the support of members, donors, and our community, we accomplished so much to help improve our streets. Here's an overview of the year's accomplishments that demonstrate how we work every day to create a safer and more accessible city without needing to rely on a car.



ADVOCACY

BIKING AND WALKING REPORT

BikePGH released the Pittsburgh Bicycling and Walking Snapshot report, showing 2022 trends of the progress and shortcomings of getting around on a bike or a sidewalk.

MAYOR'S TRANSITION TEAM

BikePGH served on the Mayor's Transition Team for Infrastructure and Environment. All of our policy change and infrastructure investment recommendations made it into the final document.

400+ BIKE RACKS INSTALLED

In a partnership with DOMI, we installed over 400 bike racks across the city.

15 MPH ON PGH PARK ROADS

We worked with City Council, who unanimously passed legislation to make 15 mph the default speed limit on City of Pittsburgh park roads.

PROTECTED INTERSECTIONS

A new type of bike lane design—protected intersections—were installed with the Allegheny Circle two-way conversion project in the Northside. These may be the first in PA.

7.5 MILES OF NEW BIKE LANES

The City installed another 7.5 miles of on-street bike lanes and neighborways, bringing the total number of miles to 113.

NOTEWORTHY INFRASTRUCTURE

Additional noteworthy infrastructure highlights include:

- The city's first advisory bike lanes (South Side Trail)
- S Aiken bike lanes
- Phase 1 of the Stanton Ave Complete Streets project
- Morningside traffic calming
- Phase 1 construction of the Ellsworth Ave Neighborway
- Contraflow bike lane and intersection improvements on Bartlett St in Squirrel Hill
- Melwood contraflow bike lane

PENN CIRCLE CONVERSION

Construction has begun on the Penn Circle Conversion project which will include protected bike lanes and intersections.

BUS RAPID TRANSIT PROJECT

The Bus Rapid Transit project is another big win now underway and will include protected bike lanes from the Cathedral of Learning to Downtown Pittsburgh.

FORBES AVE + FERN HOLLOW BR.

We continue to and advocate to improve Forbes Ave and Fern Hollow Bridge infrastructure.



EDUCATION

WALK, ROLL, AND STROLL

Held a series of Walk, Roll, and Stroll events with Open Up to build community, encourage mindfulness, and build awareness of pedestrian safety issues.

FIRST LCI SEMINAR

Hosted our first League Cycling Instructor (LCI) Seminar since 2017 and certified 12 new LCIs from the Pittsburgh area and beyond.

KNOW YOUR BIKE CLASSES

Held four free Know Your Bike basic bike mechanics classes at Free Ride which taught 33 attendees how to perform basic repairs, adjustments, and flat fixes on their own bikes.

BIKING THROUGH THE AGES

Presented the first ever “Biking Through the Ages” webinar, co-presented with AARP, which highlighted the benefits and need-to-knows of biking after retirement.

KID BIKE SAFETY TRAINING

- Trained staff from Environmental Charter School, Pittsburgh Public Schools, and Venture Outdoors on safe biking with kids.
- Worked with Pittsburgh DOMI's Safe Routes to School program to audit the walking environment around schools and to host two bike trains in conjunction with the Wheel Mill that led over 50 students, parents, and volunteers to school for Bike to School Day.
- Led bike rides for over a hundred students in conjunction with Pittsburgh Public Schools, Environmental Charter School, City Charter High School, and Venture Outdoors.

PPS PROFESSIONAL DEVELOPMENT

Provided professional development sessions for all Pittsburgh Public School Health and Phys Ed teachers to highlight the value of bike education in schools.

CONFIDENT CITY CYCLING CLASSES

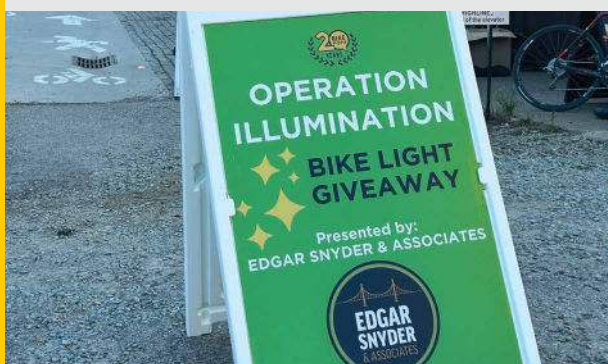
Held four Adult Learn-to-Ride: Confident City Cycling classes which taught safe riding skills to 35 attendees.

FREE LIGHT SETS & HELMETS

We gave away over 500 front and rear light sets and 260 free helmets to people in need during our four Operation Illumination events, Open Streets Kids Hub, and through community partners. Thanks to the generous support of Edgar Snyder and Associates.

KIDS HUB AT OPENSTREETPGH

Open Streets Kids Hubs brought learn-to-ride lessons and fun bike activities to hundreds of families throughout the summer. with generous support from Edgar Snyder and Associates.



EVENTS

BACK TO IN PERSON PROGRAMMING!

BikePGH returned to a full season of events and programming for the first time since 2019!

BIKE ANYWHERE WEEK

Bike Anywhere Week started with a WMNBikePGH group ride to Millie's ice cream. Mid-week we hosted an Operation Illumination light and helmet giveaway at Obama Academy as well as an Advocacy bike ride through the Strip District to check out new and upcoming infrastructure improvements. Next, a business member happy hour event brought together local business owners, employees, and others for an evening of networking and discussion around how to make their businesses more bike-friendly. The week concluded with the return of Bike to Work Day Commuter Cafes in Schenley Park, Market Square, and a new location in South Side Works – giving out coffee and fresh Square One Cafe biscuits to anyone arriving via bike. stars.

OPENSTREETPGH

We brought back OpenStreetsPGH back strong with 2 fan favorite routes (Downtown to Lawrenceville and the East End Loop) and an edited version of the Downtown/South Side route (shortened by the BRT system construction in Uptown). In total, the three OpenStreetsPGH events brought 50,000+ people out to the streets to safely experience the city via foot, wheelchair, bike, rollerblades, etc with family, kids, and pets.

PEDALPGH FUNDRAISER

Our annual PedalPGH fundraiser ride returned as a fully in-person event this year! BikePGH provided rest stops across the city, and participants chose to tackle one of four different routes ranging from 10 – 62 miles. This year over 2800 riders raised more than \$200,000 to make Pittsburgh streets safer for all.

BIKE TO CAMPUS WEEK

The now-annual Bike to Campus Week was held once again in partnership with our partners at the local universities. Pitt and CMU hosted individual events on their campuses, showcasing bike-focused offerings to students and faculty. BikePGH supported each campus's events by attending both mobility fairs, hosting two simultaneous Operation Illuminations (one at each campus), hosting a free Confident City Cycling Class, and supporting another class.

WMNBIKEPGH

- Over 20 folks participated in our second Women and Non-Binary Camping Trip. The group rode 26 miles from Golden Triangle Bicycle to Dravo's Landing along the GAP trail for a 1-night campout before riding back to Downtown PGH.
- Our 9th Annual Women and Non-Binary Bike Summit was held in person for the first time in two years—bringing together nearly 75 attendees to break barriers and empower each other in their cycling journeys.



MEMBERSHIP AND COMMUNITY

GROWING BUSINESS NETWORK

Our Business Network has grown to include over 60 businesses in 2022!

20TH ANNIVERSARY PARTY

At our 20th Anniversary Party we connected and reconnected with local, national, and international businesses. We put together 5 raffle baskets containing donated items priced at over \$6,000, bringing in additional funds for our mission and spreading some bike love to guests and workshops to build community.

BUSINESS MEMBER AWARDS

We recognized the following Business Members who went above and beyond to help us create a safer, more accessible place for all Pittsburghers:

- New Business Member of the Year – Dashcam for Your Bike
- Business Member of the Year – Edgar Snyder & Associates
- Organization of the Year – Black Girls Do Bike
- Small Business Champion – JOINT AWARD! – East End Brewing, Trace Brewing, Allegheny City Brewing, Two Frays Brewery
- Bike Industry Member of the Year – The Wheel Mill

COMMUNITY EVENTS

We attended 23 community events in 11 neighborhoods throughout Pittsburgh, distributing hundreds of copies of our official Pittsburgh Bike Map, and engaging many more people in our work.

VOLUNTEERS

Over 100 volunteers supported BikePGH, OpenStreetsPGH, and PedalPGH, helping with important tasks that ensure our community events are safe and successful.

EVENT RACKS

Our event racks provided free bike parking to 11 community events, including iconic summer music festivals such as Pittonkatonk, Millvale Music Festival, and Deutchtown Music Fest.

BIKE VALET

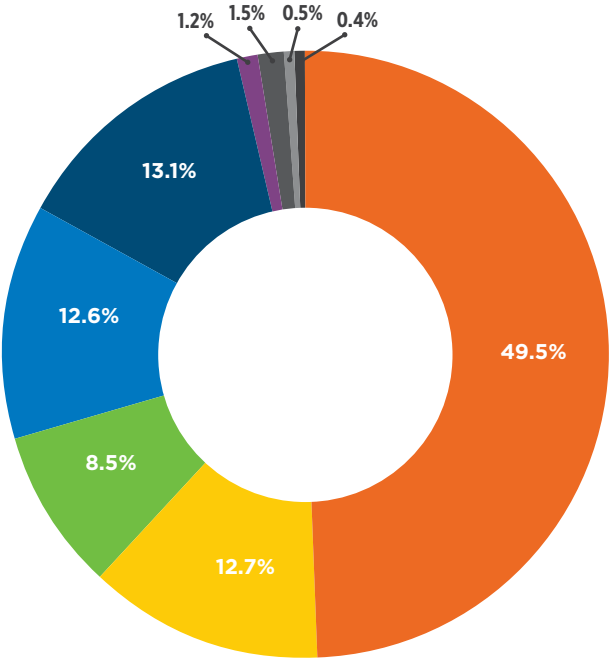
We provided a bike valet for the Three Rivers Arts Festival and the WYEP Summer Music Festival.

450+ NEW MEMBERS

Over 450 people became members of BikePGH for a total of nearly 2,500 donor-members!

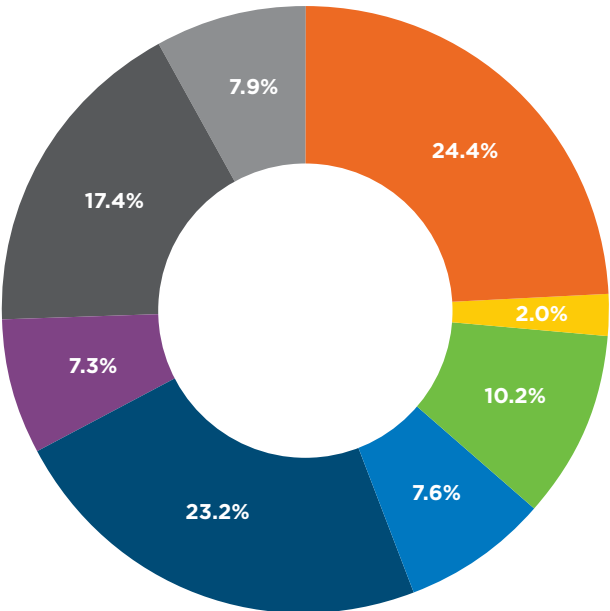


FINANCIALS



INCOME \$1,652,043

GRANTS.....	\$818,500
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$209,221
MEMBERSHIPS.....	\$140,976
OPEN STREETS & OTHER EVENTS.....	\$207,924
PEDAL PGH.....	\$216,453
EARNED REVENUE.....	\$19,560
BIKE RACK COMMISSIONS.....	\$24,269
BIKE PITTSBURGH SALES.....	\$7,737
OTHER.....	\$7,404



EXPENSES \$1,434,897

MANAGEMENT, GENERAL & FUNDRAISING	\$350,260
WOMEN AND NON-BINARY PROGRAM	\$28,643
PEDAL PITTSBURGH	\$146,233
MEMBERSHIP PROGRAM	\$109,427
OPEN STREETS & OTHER EVENTS	\$333,157
BUSINESS PROGRAM.....	\$104,143
ADVOCACY	\$250,122
PUBLIC EDUCATION	\$112,911

THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

Thank you to our nearly 2,500 donor-members and dozens of business members who contributed \$329,954 in support of our mission in 2022!

FOUNDATION SUPPORT IN 2022

Anonymous Foundation
The Benter Foundation
Berkowitz Family Foundation
Collage Giving Fund
Grable Foundation
Heinz Endowments
Henry John Simonds Foundation
Hillman Foundation
Katherine Mabis McKenna Foundation
Keith Campbell Foundation
Pitcairn-Crabble Foundation

BUSINESS MEMBERS: GOLD

Field Day
UPMC

BUSINESS MEMBERS: SILVER

Allegheny City Brewing
ArgoAI
Aurora
Dollar Bank
East End Brewing
Edgar Snyder and Associates
Gelman & Reisman
Goodlander
Google
Pitt Ohio
POGOH
PRT
Ring Bender

Southside Works/Revive/Somera
Trace
Two Frays
Whole Foods

BUSINESS MEMBERS: BRONZE

Alcosan
Cannondale
Dashcam for your Bike
Dero
Desmone Architecture
Duolingo
Fort Pitt Capital
Green Mountain Energy
Jendoco
Stantec
Walnut Capital
Xfinity

BUSINESS MEMBERS: BASIC

AARP
Allegheny Trail Alliance
Bicycle Heaven
Bike the Burgh Tours
Brandywine Communities
Carnegie Mellon University
Chatham University
City Paper
East End Food Coop
East Liberty Chamber of Commerce
Fern Hollow Bikes
Fifth Season

Gatorade
Green Building Alliance
Gregori Construction
Group Against Smog & Pollution
Harvie Farms
HomeLight
Iron City Bikes
Kindred Cycles
Lawrenceville Corporation
Motional
OTMA
Pfaffmann & Assoc
Pittsburgh City Paper
Pittsburgh Downtown Partnership
Pittsburgh Tech Council
Point Park University
Public Lands
Ready Nutrition
REI
Reimagine Creative Technologies
Rothschild Doyno Collaborative
South Side Chamber of Commerce
Spin
Square One
Steady State Cycles
Straub
Thick Bikes
Trek
Velo.AI, Inc.
West Liberty Cycles
Wildcard
YMCA ■



