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\*As of publishing, Aug 2024



# ANNUAL REPORT 2023

## BOARD CHAIR BETH HAZLETT

As we reflect on 2023, I'm delighted to report that it has been a transformative year for BikePGH and for Pittsburgh's cycling and pedestrian infrastructure. We've made significant progress in our mission to create a more accessible and safer city for all users of our streets.

Our advocacy efforts have reached new heights in 2023. With the expansion of our team, we successfully championed the implementation of protected bike lanes and assisted the City in installing 500 new bike racks across Pittsburgh. Our influence continued to extend beyond city limits, with Dormont becoming the eighth municipality in Allegheny County to adopt a Complete Streets Policy. Through our advocacy training series, we've equipped local champions with the tools to win improvements in their own neighborhoods, underscoring our growing impact.

Education remains a cornerstone of our work. From our Know Your Bike classes to the launch of our E-BikePGH Guide, we've provided hundreds of Pittsburghers with the knowledge and skills to navigate our city safely and confidently. The relaunch of our Earn-a-Bike program and the expansion of our Confident City Cycling classes have empowered diverse groups of riders, fostering a more inclusive cycling community.

2023 was an exceptional year for BikePGH's community events. We saw record-breaking attendance at OpenStreetsPGH, PedalPGH, and our WMNBikePGH Group Rides. These events not only brought our community together but also showcased the potential of people-powered transportation in urban spaces. The 30th anniversary of PedalPGH was particularly notable, raising over \$200,000 for our mission.

Our commitment to community engagement was evident in our partnerships and outreach efforts. We collaborated

with local universities for Bike to Campus Week, engaged with businesses through our Business of Biking Happy Hour Series, and recognized outstanding contributions at our BikePGH Business Awards. Our presence at over 100 community events in 23 neighborhoods demonstrates our dedication to grassroots engagement.

The growth of our membership to more than 3,500 members and donors reflects the increasing support for our mission. This growth, along with the recognition of our commitment to inclusivity we received from organizations like SanctuaryPGH, validates the importance of our work and its impact on the entire community.

As we look back on 2023, we see a year of significant progress in making Pittsburgh more bike and pedestrian-friendly. A key indicator of this progress is that by the end of 2023, Pittsburgh boasted more than 120 miles of on-street bikeways! From policy changes to infrastructure improvements to community-building events, each initiative has brought us closer to our vision of a city where active transportation is safe, accessible, and embraced by all.

Looking ahead, we are energized by the momentum we've built and the growing support from our community. We remain committed to advocating for safer streets, educating riders of all ages, and fostering a culture that prioritizes sustainable, active transportation. With your continued support, we are confident that 2024 will bring even greater achievements as we work towards a more mobile, connected, and sustainable Pittsburgh.

Elizabeth Hazlett, Board Chair

# ADVOCACY

## INCREASED ADVOCACY CAPACITY

We expanded our Advocacy department with the hiring of Advocacy Manager, Seth Bush!

## PROTECTED BIKE LANES

It took a village of dedicated advocates and coalitions, but the city installed concrete separation along the Penn Ave bike lanes in Downtown. Also, the City's first concrete Jersey-Barrier protected bike lanes opened on Forbes Ave in Frick Park, a significant upgrade from the originally proposed flex-post separation.

## 500 NEW BIKE RACKS

We completed a project with DOMI that installed 500 new bike racks over the past two years.

## WE BIKE. WE WALK. WE VOTE.

We surveyed all the primary candidates in our long running Bike Walk Vote campaign.

## COMPLETE STREETS

Our push for more Complete Streets Policies in Allegheny County expanded when Dormont became the eighth Allegheny County municipality to adopt one. Additionally, the City of Pittsburgh relaunched their Complete Streets Advisory Group, dormant since 2019.

## PROTECT PEDESTRIANS CAMPAIGN

We launched an awareness campaign to communicate the dangers of parking on the sidewalks.

## ADVOCACY TRAINING SERIES

We trained 25 advocates over the course of our Advocacy Training series launching 6 new campaigns for safer biking and walking ranging from traffic calming, to new bike lanes, to improvements for city steps.

## 120 MILES... AND COUNTING

New bike lanes on Stanton Ave, a new Neighborway between the Chateau Trail and Riverview Park, and a new underpass at the 40th St Bridge, with a traffic-calming street mural in front of the library on the way! The City now claims close to 120 miles of on-street bike lanes and markings.

## SAFE TRIPS IN THE STRIP CAMPAIGN

Strip District changes are coming with the city proposing four new projects to help make biking, walking, and transit better. These changes include new bike lanes on Smallman St and Penn Ave, which are currently in the draft 2024 Capital Budget.



# EDUCATION

## KNOW YOUR BIKE

Our Know Your Bike classes in partnership with Free Ride provided 32 students with the skills & knowledge to troubleshoot and maintain their own bicycles.

## NATIONAL BIKE SUMMIT

Pittsburgh's delegation to the National Bike Summit joined educators and advocates from across the country to network, learn, and lobby congress to make our roads safer and to encourage sustainable modes of transportation.

## NEW E-BIKE GUIDE

BikePGH produced our first ever hardcopy "E-BikePGH Guide" to answer all of your questions about this exciting form of bike transportation.

## BIKE MAP

Our 9th edition of The Pittsburgh Bike Map hit the streets on Bike to Work Day featuring more information and bike infrastructure than ever before.

## EARN-A-BIKE

We relaunched our Earn-a-Bike program with ACTION-Housing which enabled fifteen young people enrolled in the program to earn their own Cannondale Treadwell 2 commuter bikes with lights, locks, helmets, and all the information they need to bike around Pittsburgh safely.

## LEARN TO RIDE CLASSES

Our Confident City Cycling program expanded to five classes from May through September. Throughout the season, ten LCI instructors instructed over sixty participants to become safer and more confident riders. We're excited to host an LCI seminar to certify even more instructors next year.

## OPENSTREETSPGH KID HUBS

Hundreds of kids and families enjoyed on-bike activities at our three OpenStreetsPGH Kids Hubs.

## SCHOOL ENGAGEMENT

BikePGH engagements with school partners reached five hundred students in 2023 including Sterrett Classical Academy who received an Outride grant of 30 Specialized mountain bikes, helmets, and curriculum.

## OPERATION ILLUMINATION

Operation Illumination distributed over 500 front and rear light sets and 200 helmets via its four pop up events across Pittsburgh and through partnering with community organizations and schools. We were excited to offer rechargeable lights for our final event of 2023 and for all Operation Illumination events moving forward!



# EVENTS

## WMNBikePGH YOGA

To keep moving during the winter months, our WMNBikePGH program hosted a free weekly yoga series at Open Up for cyclists who were women, queer, trans, non-binary or other underrepresented gender identities.

## BIKE TO WORK DAY

The return of Bike to Work Day with a full day of programming was the kickoff to the 2023 summer season of events. Expanded morning and evening commuter cafe events encouraged residents to hop on their bikes and take a ride.

## OPENSTREETSPGH

OpenStreetsPGH in May featured a brand new route connecting the North Shore to the South Side and attracted an attendance of over 18,000! June's event was nearly the longest OpenStreetsPGH route ever, taking a 4.2 mile new route through Northside, Strip District, and Lawrenceville neighborhoods and brought a record breaking 22,000 participants to enjoy a day of people-powered fun. The final route of the season was another brand-new one, creating a car-free connection between Bloomfield and Oakland for the first time and drawing 15,000 attendees.

## PEDALPGH: 30TH ANNIVERSARY

The 30th Anniversary celebration of PedalPGH saw our highest registration since 2020 — over \$275,000 was raised for safer biking and walking from 3000+ riders and the generosity of our sponsors.

## BIKE TO CAMPUS WEEK

The fifth annual Bike to Campus Week was held in partnership with Pitt, CMU, and Point Park and introduced students and faculty to all the bike-friendly amenities that each college has to offer. BikePGH was proud to help equip the next generation of riders by helping host 10+ events across the participating campuses, including student-focused Operation Illumination, which distributed over 120 front and rear light sets.

## WMNBikePGH SUMMIT

The annual WMNBikePGH Summit presented by Dollar Bank featured keynote speaker Keshia Roberson and brought together the community to learn from and uplift each other for the tenth year in a row.



# MEMBERSHIP AND COMMUNITY



## SANCTUARY AWARD

BikePGH received the inaugural Sanctuary Award from SanctuaryPGH as well as the Canfield Award from the Lawrenceville Rotary Club in 2023.

## BUSINESS OF BIKING HAPPY HOURS

Business network members gathered quarterly at local businesses for the Business of Biking Happy Hour Series, fostering a healthy community network of businesses who care about our mission.

## BUSINESS AWARDS

At the BikePGH Business Awards we recognized the following Business Members:

- New Business Member of the Year **ACTION-Housing**
- Business Member of the Year **Millie's Homemade Ice Cream**
- Organization of the Year **Open Up**
- Small Business Champion **Velo.ai**
- Bike Industry Member of the Year **Cannondale**

## INCREASED OUTREACH CAPACITY

We hired 15 folks who love all things biking to help us spread our mission in collaboration with POGOH in the BikePeople Outreach Associates Program.

## 100+ EVENTS CITYWIDE

Staff and BikePeople attended over 100 community events in 23 neighborhoods, distributing hundreds of copies of our official Pittsburgh Bike Map, bike education guides, and engaging people in our work!

## THANK YOU VOLUNTEERS!

Over 160 volunteers supported BikePGH, OpenStreetsPGH, and PedalPGH.

## EVENT RACKS

Our event racks provided free bike parking to 11 community events including Pittonkatank, Millvale Music Festival, and Northside Music Fest. We even provided racks for the two-wheel Swifties!

## BIKE VALET

We provided a bike valet for the Three Rivers Arts Festival, Pittsburgh's Juneteenth Celebration, and the WYEP Summer Music Festival.

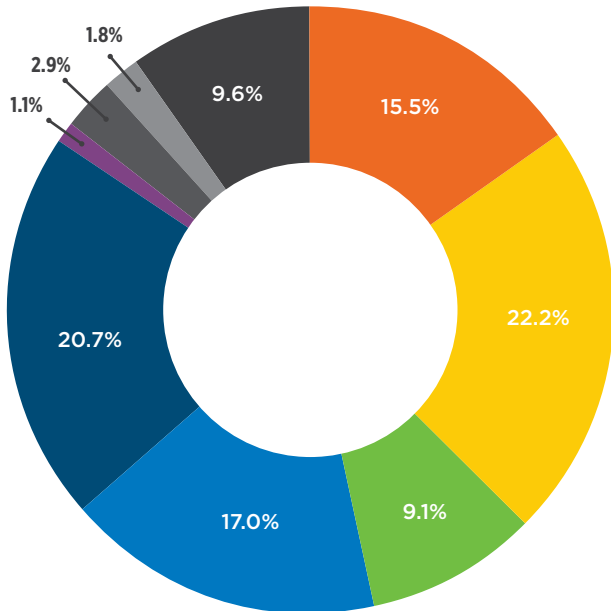
## MERCH DONATIONS

We donated BikePGH merchandise to over a dozen Pittsburgh nonprofits to support fundraising efforts.

## 3500 AND COUNTING!

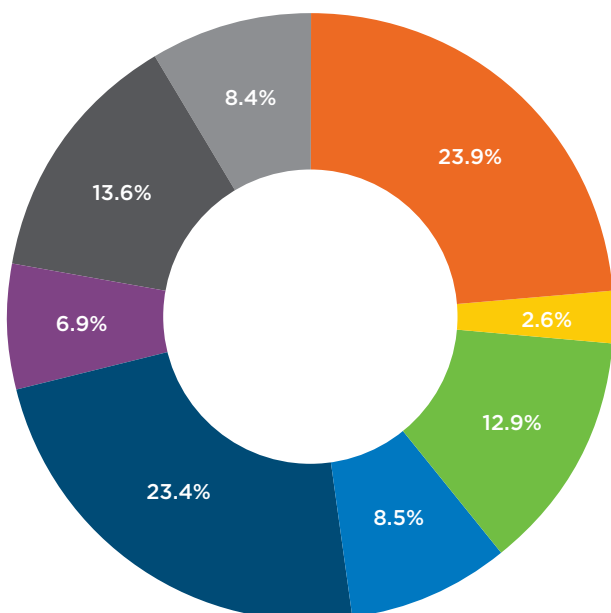
BikePGH now has over 3500 members & donors!

# FINANCIALS



## INCOME \$1,365,497

GRANTS.....	\$211,250
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$303,711
MEMBERSHIPS.....	\$124,317
OPEN STREETS & OTHER EVENTS.....	\$232,632
PEDAL PGH.....	\$282,325
EARNED REVENUE.....	\$15,266
BIKE RACK COMMISSIONS.....	\$40,246
BIKE PITTSBURGH SALES.....	\$24,384
OTHER.....	\$131,366



## EXPENSES \$1,721,860

MANAGEMENT, GENERAL & FUNDRAISING .....	\$410,844
WOMEN AND NON-BINARY PROGRAM .....	\$44,426
PEDAL PITTSBURGH .....	\$222,227
MEMBERSHIP PROGRAM .....	\$145,778
OPEN STREETS & OTHER EVENTS .....	\$402,323
BUSINESS PROGRAM.....	\$118,900
ADVOCACY.....	\$233,366
PUBLIC EDUCATION .....	\$143,994

# THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

Thank you to our donor-members and business members who supported our mission in 2023!

## FOUNDATION SUPPORT IN 2023

AARP  
Aerie Real Foundation  
Anonymous  
Bentaman Fund at The Pgh Foundation  
The Benter Foundation  
Berkowitz Family Foundation  
The Buhl Foundation  
The Chicago Community Foundation - Collage Fund  
Henry John Simonds Foundation  
Katherine Mabis McKenna Foundation  
Mendel and Sylvia Solomon Charitable Trust  
NRG Energy  
Prairiewood Fund  
REI  
RSF Social Finance

## BUSINESS MEMBERS: GOLD

UPMC

## BUSINESS MEMBERS: SILVER

City Paper  
DipJar  
Dollar Bank  
Edgar Snyder  
Gelman & Reisman  
Google

McCaffery  
Next Pittsburgh  
Outside  
Peoples Natural Gas  
POGOH  
PRT  
Ring Bender  
Steel City Media  
US Steel  
Visit Pittsburgh  
Walnut Capital

## BUSINESS MEMBERS: BRONZE

Aero Tech Designs  
Alcosan  
Allegheny County  
Alliance 412  
Brandywine Communities  
Cannondale  
Carnegie Mellon University  
Desmone Architecture  
Duolingo  
Eat'n Park  
Faros  
Gregori Construction  
Harvie Farms  
Innovate PGH  
Jendoco

Kate's real food  
Millie's  
Natrona Bottling  
Public Lands  
REI  
Russell Standard  
Shortys  
Spin  
Square Cafe  
Straub  
Uber  
University of Pittsburgh  
Velo.AI, Inc.  
Vibrant Pittsburgh  
YMCA

## BUSINESS MEMBERS: BASIC

ACTION-Housing  
Bike the Burgh  
Forest Knoll Construction  
mossArchitects  
Pfaffmann & Assoc  
Prevelo  
Reimagine Creative Technologies  
Rothschild Doyno Collaborative  
South Side Travelers Rest  
Strada  
Urban Design Assoc ■



