



**BIKE
PGH!**

2025 SPONSORSHIP
& SUPPORT



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OUR MISSION:

BikePGH is transforming our streets to make biking and walking commonplace for all Pittsburghers in order to improve our quality of life and reduce the harmful effects of car dependence in our communities.

We believe that people need realistic options in order to change their transportation habits away from single occupancy car trips and toward biking, walking, and transit. Our work focuses on three key areas to achieve this shift: Advocacy, Community, and Education. Together, we can make biking and walking commonplace for all Pittsburghers.



ADVOCACY:

We advocate for safe, car-free transportation options via infrastructure and public policy.



COMMUNITY:

We bring people together to experience car-free transportation, engage with new ideas, and build support for biking and walking.



EDUCATION:

We educate in order to give people the tools they need to safely experience the city by foot and by bike.

READ ON TO JOIN THE MOVEMENT & SUPPORT OUR WORK!



OUR MEMBERS

3,000+ INDIVIDUAL DONATING MEMBERS
ACROSS THE PITTSBURGH REGION

MEMBER AGES

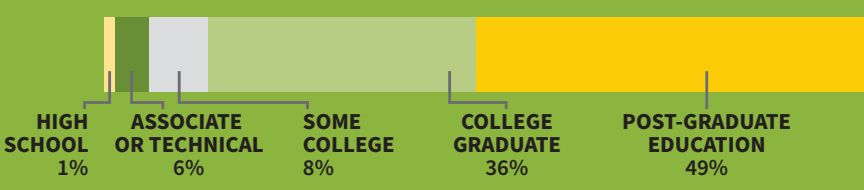
- 18-24 1%
- 25-34 23%
- 35-44 22%
- 45-54 12.5%
- 55-64 22%
- 65-74 17%
- 75+ 17%



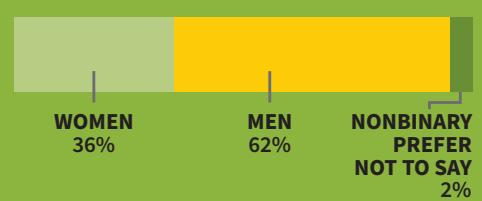
HOUSEHOLD INCOME

- Under \$25k 3%
- \$25k - \$49k 12%
- \$50k - \$74k 15%
- \$75k - \$99k 11%
- \$100k - \$149k 21%
- \$150k - \$199k 12%
- Above \$200k 10%
- Undisclosed 17%

EDUCATION LEVEL



GENDER



ALIGN YOUR BRAND WITH PROMOTING HEALTH, SAFETY & FUN!

BIKEPGH HOSTS SOME OF THE LARGEST, MOST BELOVED EVENTS IN THE PITTSBURGH REGION.

OUR REACH:



EVENTS:
Up to 75,000
face-to-face
interactions



NEWSLETTER:
24,000+



FACEBOOK:
32,000+



X:
26,000+



INSTAGRAM:
28,000+

OUR SPONSORS:

UPMC
HEALTH
PLAN

Google



StateFarm

cannondale



United States Steel

G&R Gelman & Reisman
LAW OFFICES



Port
Authority



Carnegie
Mellon
University

duolingo

WESA
Pittsburgh's NPR News Station

CITY CAST
Pittsburgh

PGH₂O

millie's

First National Bank

McCAFFERY

PITTSBURGH
CityPaper

NEXT
pittsburgh

IP
PITTSBURGH
INNOVATION
DISTRICT

WALNUT CAPITAL
THE BEST IN CITY LIVING

DollarBank



ALCO PARKING
CORPORATION
www.alcoparking.com

PUBLICSOURCE

University of
Pittsburgh



ZeroFossil
ENERGY OUTFITTERS



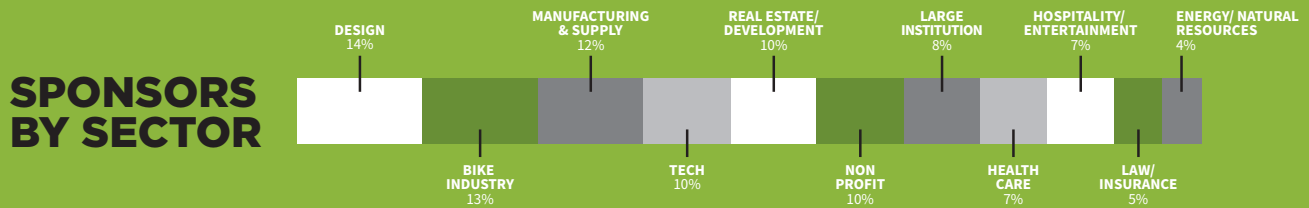
STEEL CITY MEDIA

+ MANY MORE - THANK YOU, PITTSBURGH!

MAKE A MEANINGFUL IMPACT AT ANY LEVEL

BY SPONSORING BIKEPGH, YOU'RE SUPPORTING SAFER STREETS, HEALTHIER AIR, AND BETTER CONNECTED COMMUNITIES FOR A MORE LIVABLE PITTSBURGH FOR YOUR EMPLOYEES AND THEIR FAMILIES.

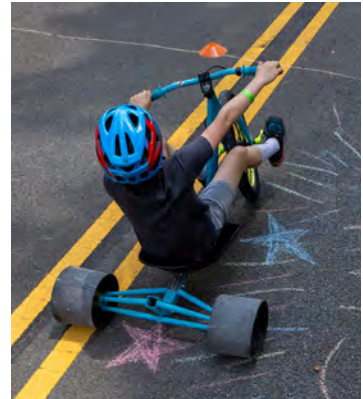
	\$1,000	\$2,500	\$5,000	
MARKETING	BikePGH Website	Logo with Link	Logo with Link	Logo with Link
	Event or Program Participation / Visibility*	Logo	Logo or Booth	Custom
	Social Media Spotlight on Internal Bike/Ped Improvements	X	X	✓
	Included In Annual Report	✓	✓	✓
PERKS	Discounts to BikePGH Events	10% off tickets	10% off tickets	15% off tickets
	Discounted First-Year BikePGH Membership	Up to 5 employees	Up to 10 employees	Available to All Employees
	Official Pittsburgh Bike Maps	Up to 2 Boxes Upon Request	As Needed Upon Request	As Needed Upon Request
COMMUNITY	Annual Business Awards Evening	2 Guests	4 Guests	4 Guests
	Quarterly Business Community Happy Hours	4 Guests	4 Guests	4 Guests



If your small business would like to get involved with in-kind support or a smaller donation amount please contact us -- we would love to work with you!



**BIKE
PGH!**



Full-year sponsorship packages can *triple* the impact of your marketing dollars!

See page 23 for options to maximize your ROI.





PEDALPGH

**ANNUAL
FUNDRAISER
RIDE**

**4
MILLION
ESTIMATED MEDIA
IMPRESSIONS**

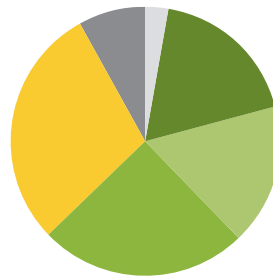
**PENNSYLVANIA'S
LARGEST
BIKE RIDE**

SAVE THE DATE: AUGUST 24, 2025



PedalPGH has grown steadily over its 30+ years to become one of the region's largest and most loved bike events. With four routes of varying difficulty to choose from, the focus is on inclusivity and overcoming personal challenges as participants ride, not race, through Pittsburgh's unique topography. Don't miss your chance to be associated with our largest and most visible fundraiser -- see how your business or organization can be part of PedalPGH!

3,000+
**REGISTERED CYCLISTS
AND FAMILIES**



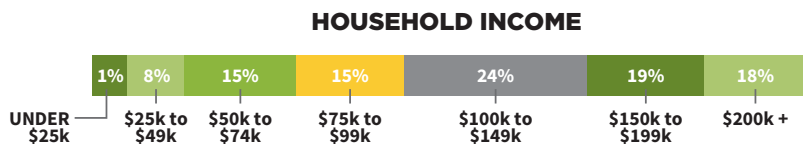
PARTICIPANT AGE

- 18-24 3%
- 25-34 19%
- 35-44 18%
- 45-54 25%
- 55-64 27%
- 65+ 8%

61% MALE 1% NON-BINARY 38% FEMALE

"The countless interactions with total strangers often encouraging and cheering each other on, is such a feel-good experience. There's a lot more camaraderie to be a part of than you'd typically find in your day-to-day [riding]."

- ELIZABETH, 2024 PARTICIPANT



TITLE SPONSOR

\$40,000

1 AVAILABLE

- Exclusive event naming rights i.e. "UPMC Health Plan PedalPGH". Sponsor logo embedded with PedalPGH Logo in all publications
- Prominent logo placement on all event signage, printed materials & merchandise.
- Ownership & inclusion across all event marketing/promotional platforms: e-newsletter, press release, social media, website, Ride Guide distributed to each rider (+ all earned media)
- Onsite Presence: 10 x 10 tent space reserved at every rest stop for sponsor's activation of choice (5-7 locations across the city)

Ask us for a complete list of title benefits to see how we can provide a marketing ROI of 2.4X your investment!

ROUTE SPONSOR

\$10,000
4 AVAILABLE

Exclusive naming of one featured route at PedalPGH

- Take ownership of your choice* of the 10 mile Family Ride, 25 Mile City Tour, 40 Mile Grand Tour, or 62 Mile Epic Challenge (*choice available on a first-come first-serve basis)
- Full page ad or other sponsor message included in Ride Guide
- Customizable, branded signage along the route of your choice
- Logo on Bib number, Jersey, T-shirt, Website, Ride Guide, and featured on PedalPGH route maps (digital & day of printed map signage)
- Onsite Presence: Booth space reserved at finish line festival for activation of choice (10 x 20, or as agreed upon with BikePGH)

SAFETY SPONSOR

\$7,500
1 AVAILABLE

Keep every rider safe by sponsoring our Support and Gear vehicles & emergency call line.

- Bright car magnets (2 per vehicle) with your logo placed on all Support and Gear vehicles circulating during the ride
- Logo on every rider bib number, co-located with SAG number to call for assistance
- Logo on t-shirt given to every rider
- Website logo & listing
- Onsite Presence: 10 x 10 booth space reserved at finish line festival for activation of choice

LUNCH SPONSOR

\$20,000
1 AVAILABLE

Provide a post-ride meal for hungry riders on event day

- Sponsor a hearty lunch and beverage for every participant, and your company will be the star of the Finish Line Festival!
- Logo on Bib number, Jersey, T-shirt, Ride Guide, and social media
- Logo on lunch tent signage, wayfinding signage throughout festival area and event maps.
- Onsite Presence: 10x20 booth space reserved for activation of choice

REST STOP SPONSOR

\$5,000

Keep riders happy by fueling their PedalPGH adventure from start to finish.

- Logo on water bottle
- Logo on wayfinding signage and maps at each rest stop
- Logo on the 2025 annual t-shirt given to every rider
- Onsite Presence: 10 x 10 booth space reserved at finish line festival or rest stop for activation of choice

T-SHIRT SPONSOR

\$2,500

Featuring fresh local design each year, this tee is actually going to be worn again (and again).

- Logo on the 2025 annual t-shirt given to every rider
- Option to add on 10x10 booth space at the finish line festival

Printed /non-digital deliverables described above are available through April 1. After this date we cannot guarantee inclusion on any printed deliverables.



OPENSTREETSPGH

CREATING
12+ MILES
OF CAR-FREE
STREETS

10
MILLION
ESTIMATED MEDIA
IMPRESSIONS

50,000+
ESTIMATED
ATTENDEES

LAST WEEKEND OF MAY, JUNE, AND JULY 2025

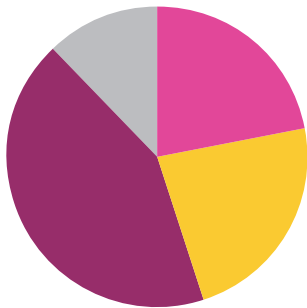
**OPEN
STREETS**

This free, family-fun event promotes biking, walking, and rolling, healthy outdoor activity, and community engagement using city streets. Sponsors will reach Pittsburgh residents who value health, wellness, community, and sustainability. Don't miss out — see how your business or organization can join us this summer for OpenStreetsPGH!

GET YOUR BRAND/PRODUCT IN FRONT OF 50,000+ POTENTIAL CUSTOMERS OVER THIS SUMMER!

GREAT OPPORTUNITY FOR PRODUCT SAMPLING AND REAL-TIME MARKET TESTING

88% OF PEOPLE SPENT MONEY DURING THE EVENTS, WITH 58% DISCOVERING A NEW BUSINESS!



AGE

- 0-19 22%
- 20-30 23%
- 31-65 43%
- 65+ 12%

56% WOMEN

3% NON-BINARY

41% MEN

PRESENTING SPONSOR

- Exclusive event naming rights ie. “OpenStreetsPGH presented by UPMC Health Plan”. Sponsor logo embedded with OpenStreetsPGH Logo in all publications
- Ownership & inclusion across all event marketing/ promotional platforms: e-newsletter, press release, social media, website (+ all earned media)

2026 **TAKEN** 2026

Contact us regarding interest in presenting sponsorship for 2026.

- Prominent placement on all event signage: stage banners, pavement decals, overhead banners, and directional hub towers
- Merchandise: logo placement on official event t-shirts & any other event merch
- Onsite presence: Up to 10x30 space reserved at every hub for sponsor’s activation of choice

HUB PRESENTING SPONSOR

STARTING AT
\$10,000 PER EVENT

- Exclusive naming rights to a dedicated activity area (hub) along the route. Series ownership (3 events) is also available; choice of Kids & Family Hub, Arts & Cultural Hub, or Health & Wellness Hub.
- Hub name included on official route map + all digital pre-event marketing
- Prominent placement on all hub signage: stage banners event maps and directional hub towers
- Onsite Presence: 10 x 20 tent space reserved at sponsored hub for activation of choice
- Website listing & logo with click-through link

COMMUNITY SPONSOR

\$5,000 PER EVENT

- Placement on event signage: stage banners only
- Onsite Presence: 10 x 10 tent space reserved for activation of choice. Choose from 3 high-visibility hub locations determined by BikePGH
- Website listing & logo

BLOCK SPONSOR

STARTING AT
\$2,500 PER EVENT

- Onsite Presence: 10 x 10 tent space at a hub reserved for activation of choice. Hub placement to be determined by BikePGH.
- Website listing

Printed /non-digital deliverables described above are available through April 1. After this date we cannot guarantee inclusion on all printed materials.



WOMEN & NON-BINARY BIKE PROGRAM

The WMNBikePGH program is a year-round effort to bring together and encourage women, non-binary, and trans people to participate and take up space in the biking world. We bring together over 200 individuals annually for group rides, to learn new skills, form new connections, and empower one another. Sponsors help underwrite this free programming that promotes community, equity, diversity and inclusion in cycling. Show support for local women, non-binary, transgender and other cyclists with underrepresented gender identities with a gift of any size to the WMNBikePGH program.



SUPPORT A RIDE!

GROUP RIDES MARCH - NOVEMBER

- We host welcoming and no-drop bike rides for every season! WMNBikePGH rides also serve as supportive social meetups, and are tailored specifically to women and underrepresented gender identities.
- Contact us to support or join a ride, and see how we can incorporate your business as a meeting point or along the way!



SUPPORT A WORKSHOP!

WORKSHOPS & CLASSES

- We offer workshops, cycling classes and hands-on trainings for WMNBikePGH to develop new skills and learn bike maintenance from one another
- Creating a more inclusive cycling community starts with us. Contact us for information on underwriting one or more of our workshops or classes.





\$10,000 ALLOWS US TO PROVIDE A **FULL YEAR** OF FREE PROGRAMMING FOR THIS COMMUNITY.



GAP CAMPOUT

SUPPORT A CAMPING TRIP!

- WMNBikePGH introduces 45 attendees to bikepacking in a supportive no-drop environment along the GAP trail to Cedar Creek Campground
- Help us continue this beloved annual tradition in 2025!





BIKE TO WORK DAY!

Since 1956, Bike to Work Day has been one of the biking community's largest and most well known events . This national movement invites newcomers to try biking as a fun and healthy alternative to driving and celebrates the thousands of cyclists who are already bike commuting every day. BikePGH will once again host Pittsburgh's official Bike to Work Day celebrations, setting up commuter cafes across the city that encourage riders to join the fun! Sponsors help us provide free coffee and morning snacks to anyone traveling on two wheels, as well as happy hour freebies for their ride back home!

\$5,000

TITLE SPONSOR

Keep the city rolling all day! Name (and logo when appropriate) on all pre-event marketing and earned media, tags on social, press release, opportunity to have a presence at one or all commuter cafe locations

\$1,000

SPONSOR A COMMUTER CAFE

- Logo on all signage at one (1) commuter cafe location
- Logo on Website + tags on social during Bike to Work Day 2025
- 10x10 Booth Space reserved for giveaway or other activation of choice

\$500

SUPPORT A COMMUTER CAFE

- Tagged on social media during Bike to Work Day 2025
- 10x10 Booth Space reserved for activation of choice



OPERATION ILLUMINATION



Each year, BikePGH hosts this series of pop-up giveaways to provide free high-quality light sets and helmets to unlit riders who may not be able to afford their own. This program offers a unique opportunity for businesses to have an immediate and direct impact on bike safety in the city, while visibly improving conditions for all road users.

STARTING AT
\$10,000

PRESENTING SPONSOR

- Provide 500 sets of lights that will be distributed to those in need over approx. four (4) events in 2025
- Provide up to 100 helmets to be distributed at Operation Illumination events
- Signage with sponsor logo and name displayed at each event
- Social media mention as presenting sponsor & tagged on all event pages ie. "Operation Illumination is presented by / powered by [Your Business]"
- Opportunity to distribute approved literature or promotional items at events

Bright idea! Brand your logo on every light & helmet distributed + other high-visibility sponsor customizations available upon request.

An underwriting gift of **\$7,500** can fund every helmet we distribute this summer!



EDUCATIONAL CLASSES

FAMILY LEARN TO RIDE

Riding a bike is a life skill everyone can benefit from. These fun family workshops are designed to teach people of all ages and abilities how to ride -- from the brand new rider, to the kid who's ready to graduate from training wheels, to the adult who has had a number of years off the saddle. Help us create these opportunities for whole families to experience the joy of biking together.

\$5,000 FUNDS A FULL SERIES
or \$1500 PER CLASS UNDERWRITING

CONFIDENT CITY CYCLING CLASSES

Underwrite free cycling classes for an entire season where Pittsburghers learn from League Certified Instructors to take on city streets safely and confidently. Your support can help reduce the barriers to safe riding on city streets and empower local cyclists to mode shift away from single-user vehicle trips.

\$4,000 FUNDS A FULL SERIES
or \$1,000 PER CLASS UNDERWRITING



EDUCATIONAL RESOURCES

BIKING 101 GUIDE

BikePGH’s Biking 101 Guide is a comic-book style guide to urban biking in Pittsburgh. Since 2007, over 50,000 copies of this guide have helped people learn the tricks, tips, suggestions, and laws to stay safe, comfortable, and legal while biking. The Biking 101 guide has also been translated into 3 languages, with more translations still to come! Make an impact by supporting the 4th Edition Biking 101 Guide with content updates + fully modern redesigned graphics.

\$15,000
UNDERWRITES THIS RESOURCE

FAMILY GUIDE

With the needs of families and caregivers in mind, BikePGH educators created a comprehensive resource for anyone who wants to be able to carry a child on their bicycle at any stage of development and teach a child to ride a bike. Riding with children can feel like a daunting task, but with a BikePGH family guide in hand, you’ll be able to enjoy family bike rides for years to come. Make an impact by supporting the 2nd Edition Family Guide with content updates + additional family resources.

\$5,000
UNDERWRITES THIS RESOURCE

E-BIKE GUIDE

Sponsor the next update of BikePGH’s newest resource -- the ultimate guide to e-bikes! E-bikes are officially the fastest growing sector of the electric vehicle industry, and are poised to be a true game changer in mobility for those navigating the unique topography of Pittsburgh. With the growth of a new transportation mode comes lots of questions! This is Pittsburgh's premier resource for everything to know about e-bikes and e-scooters - from how to choose the right bike for your needs, safety, local laws and knowing your rights as an e-bike user.

\$5,000

- Prominent logo placement on guide cover
- Full page Custom Ad or other included within guide
- Tags on social media and relevant social media content thereafter.



PITTSBURGH BIKE MAP

YOUR BUSINESS CAN SHOW THE WAY

We are proud and excited to release VERSION 10 of the official Pittsburgh Bike Map for 2025! When Bike Pittsburgh first started developing this map in 2007, we had our work cut out for us. No such resource existed, and cyclists were left to navigate a maze of unsafe connections between city neighborhoods. Since its initial publication our map has been designated as the Official Pittsburgh Bike Map - and gained recognition as one of the best city maps as well. We have won design awards and continued to issue revamped editions as new bikeshare stations & infrastructure have been added through the years. The Pittsburgh Bike Map is requested daily by local retailers, cultural partners, bike shops, outreach events, government and educational institutions. Don't miss the chance to brand your company onto the next edition of this vital free resource.

MAP SPONSOR

- Underwrite production and design of the 2025 Pittsburgh Bike Map
- One (1) custom designed full page advertisement in the 2025 Bike Map
- Quote (or other mention of choice) included in map press release and media
- @YourBusiness tagged in all social media promotion
- Opportunity to address attendees during Official Map Release at Bike to Work Day

STARTING AT \$15,000

MAP SUPPORTER

- One (1) half page advertisement in the 2025 Bike Map (distribution minimum of 50,000)
- Inclusion in map press release
- Complimentary box of maps (300 per box)

STARTING AT \$5,000

MAP ADVERTISER

- 1/8 page Advertisement in the 2025 Bike Map
- Logo + Website/QR code only
- Complimentary box of maps

STARTING AT \$1,000



OUR ADVOCACY

ALL SPONSORSHIPS AND DONATIONS TO BIKEPGH UNDERWRITE OUR ADVOCACY EFFORTS

Bike lanes don't just appear - advocates make it happen! BikePGH is a proven leader at creating change within the Pittsburgh transportation ecosystem. We build relationships at the local, state, and national level to bring awareness to biking and walking issues. However, we are only one piece of the puzzle. Your support of all BikePGH programs allows us to continue our advocacy for safer biking and walking: by training local bike and pedestrian advocates, gathering community support, and pushing for policies that can make a difference.

ADVOCATE TRAINING WORKSHOPS

Our advocacy workshops will provide passionate individuals with tips, tricks, tools, and facts they need to create lasting change in their communities.

We welcome gifts of all sizes toward our advocacy work, the work that is at the heart of all that we do. Some examples of what you'd be contributing toward:

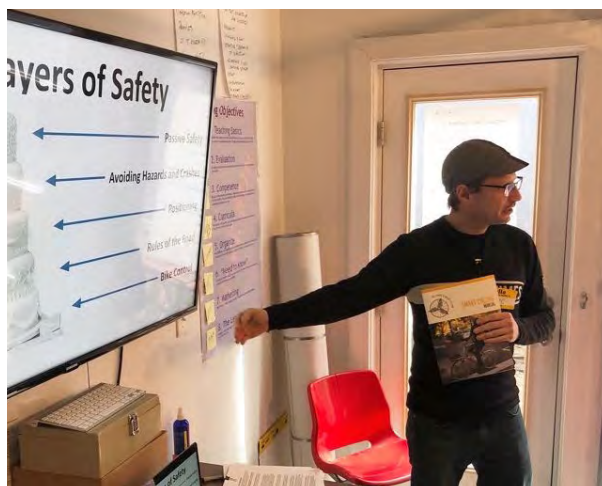
- **\$500** allows us to help a neighborhood audit their bike/ped issues
- **\$750** helps create an advocacy skills workshop
- **\$1500** enables a full-day "Winning Campaigns" training
- **\$2500** fully covers our advocacy quarterly meetings



PITTSBURGH BIKE PEOPLE AMBASSADOR PROGRAM

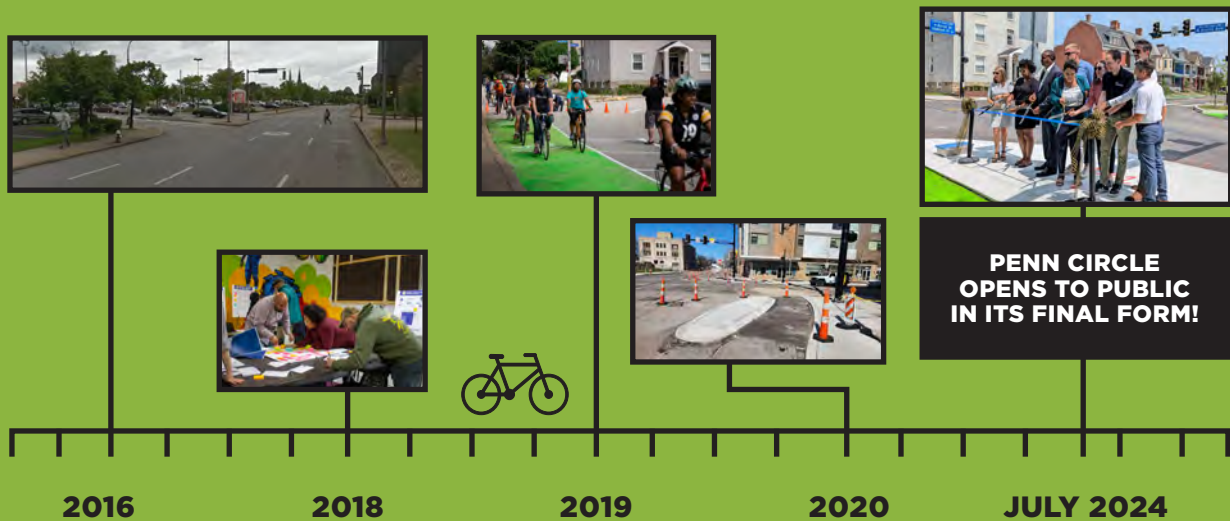
Help our trained staff of Bike People spread the good word about active transportation at community outreach events around the city. This joint venture with POGO keeps the city rolling all summer long at Farmers Markets, Health Fairs, and more!

Help us create the next generation of change makers!



PENN CIRCLE - A DECADE OF ADVOCACY IN ACTION

Nearly 10 years ago the City unveiled plans to convert Penn Circle back to a two-direction traffic flow - but plans at the time included no bike infrastructure. BikePGH leapt in to advocate for plan improvements that could better serve more multimodal users - while prioritizing the safety of bikes and pedestrians.



- PENN CIRCLE CONVERSION INCLUDES**
- **6,492** Square Feet of Additional Green Space
 - **51** New Street Trees
 - **8,000+** Linear Feet of New Protected Bike Lanes
 - **3,900** Linear Feet of New Directional Lanes



UTILIZE OUR EXPERTISE TO BRING BIKING BENEFITS TO YOUR EMPLOYEES WITH FACILITIES IMPROVEMENTS, A LA CARTE WELLNESS ACTIVITIES, COMMUNITY EVENTS AND MORE.

VOLUNTEER OPPORTUNITIES

Gather your coworkers and volunteer with BikePGH! Your organization can help us staff rest stops at PedalPGH, be an Intersection Hero team for OpenStreetsPGH, or simply join us for a weekly volunteer night at the office.

BIKE PARKING RACKS & ROOMS

BikePGH is an advocate dealer for Dero bike racks — with American made craftsmanship, sustainable practices, excellent customer service, and expertise in bike parking, we are happy to help figure out your bike parking needs with a custom quote.

PEDALPGH WORKPLACE TEAM

Rally your workplace to form a team for PedalPGH. This fundraiser ride offers your business a team-building opportunity like no other, and our four route choices can accommodate employees of all skill levels. Discounts available for BikePGH Sponsors and organized groups!

POWER HOUR RIDE – \$1,000

Our Power Hours provide a great team building exercise with a 30-45 minute bike ride that gives your employees a chance to stretch their legs, grab a breath of fresh air, and create memories. We bring the bikes and ride leaders. *Minimum 45 days notice for scheduling.*

LUNCH & LEARN – \$500

These engaging presentations give a quick overview of a topic, then open the floor for discussion and Q&A. Each participant receives a copy of BikePGH’s Pittsburgh Bike Map and Biking 101 Guide. *Minimum 30 days notice for scheduling.*

Pick from any of these topics:

- Biking basics for transportation or recreation
- Make every day bike to work day
- Top fun rides in Western PA

PITTSBURGH BIKE MAP

Great for new hires! Our award-winning maps show all of the safe routes through the city. They start excellent conversations, and they also make great wall-art! Delivery available, \$150 per box of 375.



BUSINESS OF BIKING HAPPY HOURS

Sponsor a Business of Biking Happy Hour! Showcase your workplace’s health and transit-related initiatives to members of our business network. Opportunity to speak in front of decision-makers from other members and supporters in the industry. In-kind exchange if you are able to serve as host location, provide snacks/drinks, and give a facility tour.



BUILD A BIKE-FRIENDLY OFFICE

The 21st century office is not complete without bike-friendly facilities. Future leaders of tomorrow are using alternative and micro mobility options at a higher rate than ever before -- and post-pandemic lifestyles demand more from the offices employees want to work in.

BIKE FACILITIES BUILDOUT

Bike Pittsburgh has helped 200+ local businesses and offices place thousands of bike racks inside and outside their facilities across the Pittsburgh area. Maximize your investment with our careful guidance to create an office asset for your current and future employees.

FIXIT STATIONS

Provide publicly accessible tools and air pumps for quick tune ups and those unfortunate flat tires.

BIKE RACKS

Good, bad and ugly: there are tons of bike racks out there and BikePGH has tried them all. As a Dero Bike Racks Advocacy Dealer, we know what will work well for your needs and budget.

STORAGE

Bike lockers, gear lockers, benches or even a simple hook. BikePGH has easy solutions that lower the bar to employee and business biking.

SPONSOR OUR MISSION

Be seen at ALL the summer's biggest and most impactful events!



\$10,000 BRONZE SPONSOR

- T-Shirt Sponsorship at PedalPGH
- Block Level Sponsorship at all 3 OpenStreetsPGH events
- Logo on WMNBikePGH Program website and tags on social media



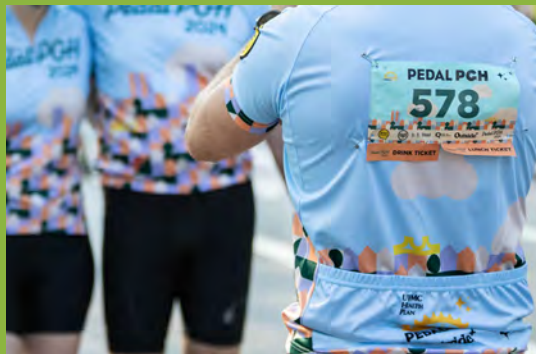
\$25,000 SILVER SPONSOR

- Rest Stop Sponsorship at PedalPGH
- Community Level Sponsorship at all 3 OpenStreetsPGH events
- Logo on full Year of WMNBikePGH Program materials, website, and social media



\$50,000 GOLD SPONSOR

- Route Sponsorship at PedalPGH
- Activity Hub Sponsorship & Naming Rights at all 3 OpenStreetsPGH events
- Logo on full Year of WMNBikePGH Program materials, website, and social media



JOIN THE MOVEMENT!

Your tax-deductible sponsorship is essential to our efforts to increase the quality of life in Pittsburgh by making our streets safer for biking, walking, and rolling.

Christine Yockel

Business & Sponsorship Manager
412.325.4334
christine@bikepgh.org

Custom sponsorships available! Have an idea that's not in this guide? Get in touch to build a support package that works for you.



BikePGH , 188 43rd Street, Pittsburgh, PA 15201
sponsor@bikepgh.org

