# PITTSBURGH VISION ZERO SUMMIT

BikePGH and the City of Pittsburgh are proud to present the first annual Pittsburgh Vision Zero Summit, bringing together a multidisciplinary coalition of partners with the goal to eliminate traffic fatalities and serious injuries on our city streets.

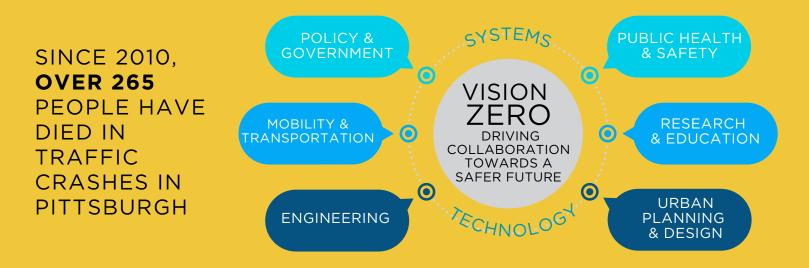
BIKE PGH

Mayor Gainey's 2024 adoption of a formal Vision Zero policy has placed the Steel City among fewer than 60 others who have made this bold commitment. Collaborative and boundary-spanning leadership will be needed as we implement system-level solutions to traffic violence, and further position Pittsburgh as a model for safety, sustainability, and equitable transportation.

#### SAVE THE DATE: OCTOBER 17, 2025

University Club, University of Pittsburgh

Sponsors of this inaugural event will have the opportunity to engage with more than 100 elected, government, corporate and community leaders and contribute to discussions that will shape the future of Pittsburgh's streets.



JOIN US AS A VISION ZERO SUMMIT SPONSOR AND SHOWCASE YOUR COMMITMENT TO SAFER, SMARTER, AND MORE LIVABLE STREETS

**BIKEPGH | EVENTS** 

## PRESENTING SPONSOR

# **VISIONARY SPONSOR**



- Opportunity to introduce one of two Keynote Speakers (TBA)
- Opportunity to provide branded giveaway or literature at registration
- Preferred location (10x20) for Sponsor's exhibit or table/poster during Summit session
- Full-page ad or message to attendees in printed program booklet
- Prominent logo inclusion on event podium, signage, program, session intro slides, website
- Mentioned as Visionary Sponsor in press release, e-newsletter (+23,000) and social media (+56,000 on X, Facebook, Instagram)
- Ten (10) complimentary tickets to the Vision Zero Summit (\$1000 value)
- •Discounted Vision Zero Summit ticket rate for your members / employees
- One-year BikePGH membership for up to 10 employees

### **CHAMPION SPONSOR**



**\$2,500** 2 0 AVAILABLE

- Opportunity to introduce presenters for Summit Program Session (4 avail)
- Opportunity to provide branded giveaway or literature at registration
- Preferred location (10x10) for Sponsor's exhibit or table/poster during Summit session
- ½ page ad or message to attendees in printed program booklet
- Prominent logo placement on event signage, program, session slides, website
- Mentioned in press release and social media (+56,000 on X, Facebook, Instagram)
- Five (5) complimentary tickets to the Vision Zero Summit (\$500 value)
- Discounted Vision Zero Summit ticket rate for your members / employees
- One-year BikePGH membership for up to 5 employees

### **BREAK SPONSOR**

- Sponsor logo on coffee station signage or snack/beverage station signage
- 1⁄4 page ad or message to attendees in printed program booklet
- Logo inclusion on event program booklet, session slides, website
- Two (2) complimentary tickets to the Vision Zero Summit
- Unlimited access to discounted tickets for your members / employees
- Mentioned in press release and social media where appropriate

#### SUPPORTER

- Opportunity to exhibit or table/poster during Summit session
- Logo inclusion on event program booklet, session slides, website

• Two (2) complimentary tickets to the Vision Zero Summit

• Access to discounted tickets for your members / employees



#### ADVOCATE

- Logo inclusion in session slides
- One (1) complimentary ticket to the Vision Zero Summit
- Access to discounted tickets for your members /
  employees



#### SPONSORSHIP OPPORTUNITIES - NOW AVAILABLE

NOTE: Agreements must be finalized no later than July 1 in order to guarantee full sponsor deliverables; after September 1 we cannot guarantee inclusion on any printed deliverables.