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**BIKE
PGH!**

ANNUAL REPORT 2024

BOARD CHAIR BETH HAZLETT

With 2024 behind us, I want to share how grateful I am for your support of Bike Pittsburgh's mission. The work detailed in this report is all possible because of you, the donors, members, advocates, cyclists, walkers, and neighbors that want to see Pittsburgh transformed into a place where biking and walking are commonplace and people can thrive without owning a car.

Underlying BikePGH's mission is a commitment to keeping our neighbors healthy and alive. Infrastructure, education, and legislation that support cycling and walking give us all the opportunity to commute, have fun, socialize, and exercise without fear that our transportation modes will endanger us. For many of us, cycling is a choice that we make for personal and societal reasons. For others, cycling and walking are necessities—cars cannot serve all transportation uses, underscoring the need for safe alternative options. BikePGH approaches this holistically by advocating for biking and walking infrastructure and policy, by building community and a movement, and by providing experiences and education that make riding and walking more accessible for Pittsburghers.

2024 included brand new programs, staff, and legislation, as well as tried and true favorite programs that energize people and provide resources for safe recreation and transportation. Long term advocacy work came to fruition in 2024 including the installation of new protected bike lanes and traffic calming. Mayor Ed Gainey announced a major policy change for Pittsburgh, Vision Zero, formalizing a commitment to ending traffic deaths and injuries in the city. The Highland Park / East Liberty Bike/Ped Committee & Morningside / Stanton Heights Livable Streets collaborated to successfully advocate for

speed humps, bike lanes, bump outs at bus stops, and more to make Stanton Avenue safer for all who use it.

These bike lanes and others around the city immediately improve the safety of the street they are on while incrementally increasing the connectivity of Pittsburgh's neighborhoods. We look at cycling access as a tool for economic mobility and safe transportation—each additional mile of bike lane grows the city's network of safe pathways to work, school, and life.

BikePGH used its events in 2024 to showcase the joy that can come from active transportation and recreation through Bike to Work Day, OpenStreetsPGH, and PedalPGH, increase awareness of transit needs through Week Without Driving, reduce barriers to cycling through its Women and Non-Binary group rides, and so much more. You made it possible for us to distribute more than 2,500 Bike Maps, 1,000 copies of our Biking 101 Safe Riding Guides, 400 Family Biking Guides, and hundreds of locks, light sets, and helmets.

2024 also saw the launch of something I'm particularly proud of—**BikePGH's inaugural group of Lifetime Members raised over \$69,200 toward the organization's mission and created a new way to support the cause.** I became a Lifetime Member because of my deep personal belief in the work described in this report and in our movement to make walking and rolling accessible and safe for all. Thank you for standing with me.



Beth Hazlett
2024 Bike Pittsburgh Board Chair

ADVOCACY

VISION ZERO

Mayor Gainey and City Council committed to eliminating traffic fatalities and serious injuries. This important policy will focus city attention on this national epidemic of fatalities on our roadways.

PENN CIRCLE CONVERSION WITH PROTECTED BIKE LANES

It took almost a decade, but the Penn Circle Conversion project is built, complete with the protected bike lanes BikePGH has persistently fought for since the project was first proposed.

FUTURE INFRAStructure

From protected bike lanes connecting Oakland, Uptown and Downtown, to Safe Trips in the Strip, 2025 will be a year of moving the needle.

NETWORK OF ADVOCATES

Our network of Bike/Ped Committees and advocates provided a key local voice pushing for changes along Stanton Ave, E Ohio St, the Strip District, among others.

CREATIVE TRAFFIC CALMING

We worked with the Carnegie Library of Pittsburgh Woods Run to install a traffic-calming asphalt mural and develop a functional art how-to guide that supports other organizations doing similar work.

BIKE LANE DISTRIBUTION REPORT

Our deep dive into bike lane distribution across Council Districts and low income communities showed that safe biking investments are lacking in the areas that need it most—where residents have low car ownership rates.

WEEK WITHOUT DRIVING

Through collaboration with partner organizations, we raised the voices of those who don't drive.

AMICUS BRIEF

We wrote an amicus brief to the PA Supreme Court on a case that could decide if bicyclists can choose the lane position that they feel is most safe.

TRAFFIC REPORTING TOOL

In tandem with Pedal Love, we hosted a groundbreaking workshop providing the tools needed to report effectively on traffic crashes and their impact on vulnerable road users

ACE INNAMORATO POLICY COMMITTEE

BikePGH served on Allegheny County Executive, Sara Innamorato's Reliable, Modern Transportation and Infrastructure policy committee during the transition.



EDUCATION

BUS DRIVER TRAINING

We trained six cohorts of Pittsburgh Regional Transit Operator Trainees (250+ bus drivers!) on safe operation around bicycles! Our partnership with PRT also provided information and bike rack demonstrations at Operation Illumination and our other events.

KNOW YOUR BIKE CLASSES

We taught 24 students basic bike anatomy and repairs at our Know Your Bike classes in partnership with Free Ride.

LEAGUE CYCLING INSTRUCTORS

We certified eleven new League Cycling Instructors at our April seminar who have been hard at work spreading the love and skills of biking including both of our Educators of the Year and our very own Advocacy Manager, Seth Bush!

CONFIDENT CITY CYCLING

Our Confident City Cycling program taught 54 adults the skills and hands-on experience to master bike commuting in Pittsburgh.

OPERATION ILLUMINATION

It was our biggest year ever for our Operation Illumination program! We donated more than 750 front and rear light sets and 222 helmets at four events across the city and other giveaways with community partners.

LEARN 2 RIDE

2024 was the first year for our Learn 2 Ride summer event series that provided free riding lessons to first-time riders of all ages at The Bud Harris Cycling Track in partnership with POGO and CitiParks.

PPS MIDDLE SCHOOL OUTRIDE

BikePGH assisted two more PPS middle schools, Allegheny Traditional and King, to apply for and receive funding from the Outride Foundation to purchase 25 bikes and helmets so kids can ride during their gym class.

500+ KIDS IN 10 PGH SCHOOLS

In 2024 BikePGH's education program worked with over 500 kids across 10 different Pittsburgh schools to provide bike safety education and resources.



EVENTS

BIKE TO WORK DAY

The annual Bike to Work Day celebrations hosted Commuter Cafes in Market Square, Oakland, and the Strip District, distributing free goodies to hundreds of people biking to work. We biked to work with Mayor Gainey and gained 22 new BikePGH members to support our mission.

OPENSTREETSPGH

OpenStreetsPGH series presented by UPMC Health Plan visited 8 unique neighborhoods, including the Historic Hill District for the first time and was attended by more than 25,000 people!. OpenStreetsPGH once again partnered with over 120 community businesses and organizations to offer free programming + entertainment for all ages and abilities.

UPMC HEALTH PLAN PEDALPGH

Our 31st Annual UPMC Health Plan PedalPGH fundraiser visited 30+ neighborhoods and partnered with over 25 local businesses and organizations. Over 2500 participants rode an estimated 90,000 miles and raised \$275,000 to support safe biking and walking in PGH.

WMNBikePGH

Our WMNBikePGH program had an action-packed year connecting with hundreds of women, trans, and non-binary people who participated in our events.

We rode bikes with over 200 people at the 10 community group rides we hosted. At our Gear Swap, we brought together dozens of people to “rehome” their gently used bicycle gear and clothing. 25 people joined us for the 4th Annual WMNBikePGH GAP Camping Trip. Our 11th Annual WMNBikePGH Summit brought together 60+ friends to learn from local and national experts.

CAMPUS BIKE WEEK

We partnered on Pittsburgh's Sixth Annual Campus Bike Week with the University of Pittsburgh, Carnegie Mellon University, Duquesne University, and Chatham University. We engaged over 1000 students, faculty and staff in biking and walking (as well as other transportation options!) with free classes, rides, info fairs, commuter cafes and more.

VOLUNTEERS

Volunteers continued to be deeply engaged with Bike Pittsburgh, with 202 individual volunteers at Bike to Work Day, OpenStreetsPGH, PedalPGH, and Monthly Volunteer Nights. We also engaged 8 volunteer groups from local businesses and organizations at OpenStreetsPGH and PedalPGH for a total of 1014 volunteer hours!



MEMBERSHIP AND COMMUNITY

OUTREACH

The Pittsburgh Bike People Outreach Team attended 89 community events to spread the word about BikePGH and POGO and provide resources to thousands of residents across the city.

BIKE PEOPLE

Bike People, the outreach team we share with POGO, attended 89 community events and distributed:

- More than 2,500 Bike Maps
- More than 1,000 copies of our Biking 101 Safe Riding Guides
- 400 Family Biking Guides
- 300 E-Bike Guides
- And signed up more than 500 people to our email list

OVER 3,400 SUPPORTERS AND COUNTING

In 2024, over 3,400 individuals supported BikePGH through memberships and donations. Our May membership campaign brought 229 brand new individuals into the fold!

MEMBERSHIP PROGRAM UPGRADE

Our Membership Program received a huge upgrade, with new local bike-friendly businesses signing on, offering exclusive discounts to BikePGH members.

SUPPORTING OUR COMMUNITY

We donated BikePGH merchandise to 12+ Pittsburgh nonprofits to support their fundraising efforts.

LIFETIME MEMBERSHIP

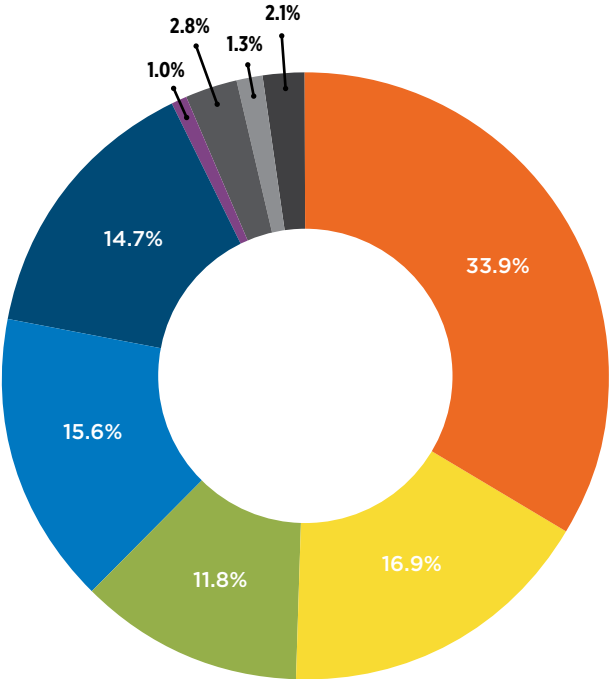
Our brand new Lifetime Membership tier launched with an incredible 15 engaged supporters participating (and counting!)

HUGH LANE WELLNESS FOUNDATION

We collaborated with the Hugh Lane Wellness Foundation, selling a limited edition T-Shirt, donating all proceeds to their life saving work to the LGBTQIA+ and HIV communities.

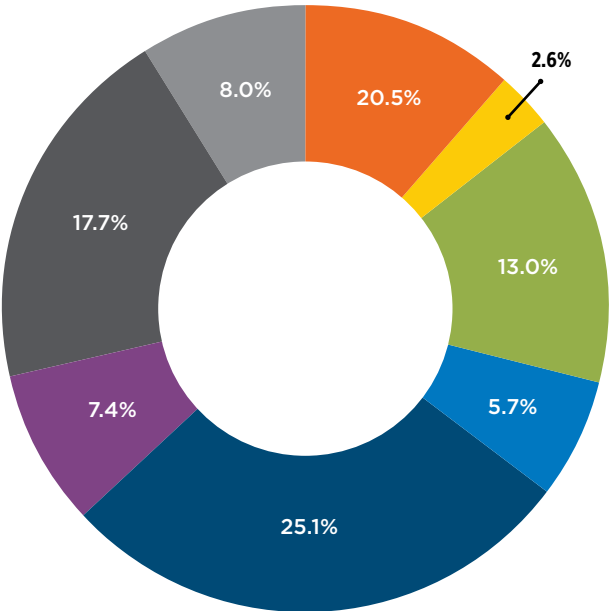


FINANCIALS



INCOME \$1,635,036

GRANTS.....	\$553,500
INDIVIDUAL & BUSINESS CONTRIBUTIONS.....	\$277,048
MEMBERSHIPS.....	\$193,258
OPEN STREETS & OTHER EVENTS.....	\$254,371
PEDAL PGH.....	\$240,546
EARNED REVENUE.....	\$16,637
BIKE RACK COMMISSIONS.....	\$45,052
BIKE PITTSBURGH SALES.....	\$20,905
OTHER.....	\$33,719



EXPENSES \$ 1,563,273

MANAGEMENT, GENERAL & FUNDRAISING	\$320,335
WOMEN AND NON-BINARY PROGRAM	\$40,911
PEDAL PITTSBURGH	\$203,887
MEMBERSHIP PROGRAM	\$88,819
OPEN STREETS & OTHER EVENTS	\$391,643
BUSINESS PROGRAM.....	\$116,089
ADVOCACY.....	\$276,200
PUBLIC EDUCATION	\$125,389

THANK YOU. WE CANNOT DO THIS WORK WITHOUT YOU!

Thank you to our donor-members and business members who supported our mission in 2024!

FOUNDATION SUPPORT

AARP
Aerie Real Foundation
Anonymous
The Benter Foundation
Berkowitz Family Foundation
The Buhl Foundation
The Heinz Endowments
The Henry L. Hillman Foundation
Henry John Simonds Foundation
Katherine Mabis McKenna Foundation
People for Bikes Foundation
Prairiewood Fund
REI Cooperative Action Fund

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Dollar Bank
Duolingo
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Gregori Construction
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Millie's
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Penguins Foundation
Pfaffmann & Associates
Pitt Ohio
Portland Design Works
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PWSA
Raising Cane's
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Steel City Media
Steelers
Strada
UL Standards & Engagement
University of Pittsburgh
UPMC Health Plan
US Steel
Velo.AI, Inc.
Visit Pittsburgh
Walnut Capital
West Arete ■

NEW! LIFETIME MEMBERS

Bike Pittsburgh launched a Lifetime Membership program. Thank you to the generous donors that joined in 2024:

David "Dusty" Baker
Chip Burke & Carole King
Lucas Godshalk & Hannah Geiser
Beth Hazlett & Jim Fleming
Nancy Levine & Jon Nelson
Andrew Mitry
Barb Murock & Carl Fertman
Ethan & Carey Palenchar
Susan Petersen & Stefan Frembgen
Bill Simon
Anne Marie Toccket & Eric Davis





OUR MISSION

BikePGH is transforming our streets to make biking and walking commonplace for all Pittsburghers in order to improve our quality of life and reduce the harmful effects of car dependence in our communities.

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